



NASACT WEBINAR

The How & Why of Integrating
Data Analytics Within Your Organization

January 27 | 2:00 - 3:50 p.m. Eastern

OVERVIEW

NASACT is pleased to announce the latest in its series of training events addressing timely issues in government accounting, auditing and financial management.

In an era of Big Data, leveraging analytics for better insight and to help navigate new risks can provide enormous value for accountability organizations. This webinar will discuss methods for successfully integrating advances in technology with the knowledge of subject matter experts and staff to glean insight from relevant data and achieve better results in your work. Learn about how to incorporate analytics into business processes and create a culture of innovation and collaboration that will help facilitate the adoption of new technology.

- **Please note: this webinar is available only via computer audio.** There will **not** be a phone dial-in option to participate.
- **We have a 3,000-seat limit for this webinar.** After registering, please go ahead and click the link in your confirmation email to get your GoToWebinar access (this applies to individuals and to each member of a group participating in a different location). **Do not wait** for the day of the webinar to get your GoToWebinar link. Once the 3,000 seats are filled, others will not be able to gain access to the webinar.

AGENDA

2:00 – 2:05 p.m. – Welcoming Remarks

- Moderator: Kinney Poynter, Executive Director, National Association of State Auditors, Comptrollers and Treasurers

2:05 – 3:25 p.m. – The How & Why of Integrating Data Analytics Within Your Organization

- Tina Kim, Deputy Comptroller for State Government Accountability (NY)
- Heather Pratt, Manager, Office of the State Comptroller (NY)
- Andre Spar, Examiner in Charge, Office of the State Comptroller (NY)
- Yanfei Chen, Supervisor, Office of the State Comptroller (NY)
- David Schaeffer, Manager, Office of the State Comptroller (NY)
- Rahul Jain, Deputy Comptroller for New York City

3:25 – 3:45 p.m. – Q&A Session

3:45 – 3:50 p.m. – Wrap-Up

- Kinney Poynter

COST

Groups

- \$299 per group (unlimited attendance)

NOTE For groups with participants who are not all in the same location

The original intent of group registrations was to offer the webinar at a low cost to those assembled in one location. However, we understand that COVID-19 has changed many things for member offices. We want to support you and your efforts to participate in our events while safely distancing. Group participants who will be in different locations may participate. The person who registers should share the confirmation email with anyone who will be participating from a different location. Each participant in a different location should follow the instructions in the confirmation email to obtain their unique GoToWebinar credentials to access the webinar on the day of the event.

Individuals

- \$50 per individual – Use promo code INDWEB to get this rate
- \$25 per individual (no CPE) – Use promo code INDNOCPE to get this rate

For information regarding refunds, concerns and/or program cancellation policies, please contact our office at (859) 276-1147.

INSTRUCTIONS & MATERIALS

You will receive instructions on how to join the webinar as part of your registration confirmation email. All forms and available bios and presentation materials can be found on our [webinars page](#).

CONTINUING PROFESSIONAL EDUCATION

Learning Objectives

At the end of this webinar, attendees will be able to:

- Understand how data analytics can be used in audits for better insights and results.
- Gain audit efficiencies using data analytics.
- Apply different data analytic methodologies in audits.

Delivery Method: Group-Live (for those viewing as a group) or Group-Internet Based (for those viewing individually).

CPE: 2 credits.

Attendance Requirements: To obtain full credit for this event, attendees must submit attendance verification codes provided during the webinar. Click [HERE](#) for the full instructions.

Level of Knowledge: Overview

Field of Study: Auditing (Governmental)

Advanced Preparation and Prerequisites: All government employees are encouraged to attend. No prerequisites or advanced preparation required.

Refunds and Concerns: For information regarding administrative policies such as refunds and concerns, please contact our offices at (859) 276-1147.



The National Association of State Auditors, Comptrollers and Treasurers is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: <https://www.nasbregistry.org/>.

ADDITIONAL INFORMATION

Program Content: Kinney Poynter, kpoynter@nasact.org, (859) 276-1147

Website Login, Payments or Registration: Tanya Grayson, tgrayson@nasact.org (859) 276-1147

Logistics, CPE or Other: Kathleen Young, kyoung@nasact.org, (859) 276-1147