



NASACT WEBINAR

Effective Use of AI: How to Use AI to Improve Efficiency, Enhance Accuracy, and Support Decision Making

October 9, 2024 | 2:00 - 3:00 p.m. Eastern

OVERVIEW

Considering utilizing AI but unsure where to begin? Join us to learn how to effectively harness the power of Artificial Intelligence (AI) for your organization! Our subject matter specialists will dive into the results of the recent 'Artificial Intelligence' survey with NASACT and review real world examples of AI in action. We will also discuss use cases and benefits for using AI as well as how to mitigate any risks and address potential concerns with your organization.

AGENDA

2:00 – 2:05 p.m. – Welcoming Remarks

- Moderator: Kinney Poynter, Executive Director, National Association of State Auditors, Comptrollers and Treasurers

2:05 – 2:55 p.m. – Effective Use of AI: How to Use AI to Improve Efficiency, Enhance Accuracy, and Support Decision Making

- Joe Conti, Advisory Managing Director, Deloitte
- Bill Gehrig, Advisory Principal, Deloitte

2:55 – 3:00 p.m. – Parting Remarks

- Kinney Poynter

COST

Groups

- \$375 per group (unlimited attendance)

NOTE For groups with participants who are not all in the same location

Group participants who will be in different locations may participate. **The person who registers should share the confirmation email with anyone in a different location.** Each participant in a different location should follow the instructions in the confirmation email to obtain their unique ZoomGov credentials to access the webinar on the day of the event.

Individuals

- \$60 per individual – Use promo code INDWEB to get this rate

- \$30 per individual (no CPE) – Use promo code INDNOCPE to get this rate

For information regarding refunds, concerns and/or program cancellation policies, please contact our office at (859) 276-1147.

INSTRUCTIONS & MATERIALS

You will receive instructions on how to join the webinar as part of your registration confirmation email.

CONTINUING PROFESSIONAL EDUCATION

Learning Objectives

At the end of this webinar, attendees will be able to:

- Recognize known issues with AI-generated data
- Assess AI products and the generated data
- Build literacy and best practices around AI products and data to apply in evaluation work

Delivery Method: Group-Internet Based

CPE: 1 credit is available for this event.

Attendance Requirements: To obtain full credit for this event, attendees must submit all attendance verification codes given during the webinar.

Level of Knowledge: Overview

Field of Study: Information Technology

Advanced Preparation and Prerequisites: No prerequisites or advanced preparation required.

Refunds and Concerns: For information regarding administrative policies such as refunds and concerns, please call (859) 276-1147.



The National Association of State Auditors, Comptrollers and Treasurers is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: <https://www.nasbaregistry.org/>.

ADDITIONAL INFORMATION

Program Content: Kinney Poynter, kpoynter@nasact.org, (859) 276-1147

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Logistics, CPE or Other: Meredith Johns, mjohns@nasact.org, (859) 276-1147