OVERVIEW

With the recent entry of Generation Z into the workplace, five distinct generations now make up today’s organizations. You’ve probably heard a lot of experts describe these generational differences. Well, in this dynamic, action-oriented webinar, you’ll learn how to actually manage today’s unprecedented generational mix and turn it into a business advantage.

New York Times Bestselling Author Lindsey Pollak — often called a translator among generations — will share her expert insights into how organizations across a wide variety of industries are thriving with a multigenerational workforce. You’ll gain specific, actionable tactics to manage cross-generational challenges and take advantage of the opportunities of a multigenerational workforce.

After this webinar, you will:

• Understand the three key workplace transitions organizations must address to attract, retain and engage multigenerational talent.
• Discover potential points of generational conflict related to feedback, communication, benefits, career pathing and more — and specific tactics to handle them.
• Obtain personal strategies to strengthen your own generational understanding and cross-generational relationships.

Join us for this timely and informative webinar!

AGENDA

2:00 – 2:05 p.m. – Welcoming Remarks
  • Moderator: Kinney Poynter, Executive Director, NASACT

2:05 – 3:05 p.m. – Managing the Multigenerational Mix
  • Lindsey Pollak, Leading Voice on Multigenerational Workplace and New York Times Bestselling Author

3:05 – 3:20 p.m. – Q&A Session

3:20 – 3:25 p.m. – Wrap-Up
  • Moderator: Kinney Poynter, Executive Director, NASACT
COST

$299 per group (unlimited attendance); $50 per person; $25 per person if no CPE required

- Use promo code: INDWEB to receive individual discount pricing with CPE
- Use promo code: INDNOCPE to receive individual discount pricing with no CPE required
- For information regarding refunds, concerns and/or program cancellation policies, please contact our office at (859) 276-1147.

INSTRUCTIONS & MATERIALS

You will receive instructions on how to join the webinar as part of your registration confirmation email. All forms and available bios and presentation materials can be found on our webinars page HERE.

CONTINUING PROFESSIONAL EDUCATION

Learning Objectives
At the end of this webinar, attendees will be able to:

- Understand the three key workplace transitions organizations must address to attract, retain and engage multigenerational talent.
- Discover potential points of generational conflict related to feedback, communication, benefits, career pathing and more — and specific tactics to handle them.
- Obtain personal strategies to strengthen your own generational understanding and cross-generational relationships.

Delivery Method:  Group-Live (for those viewing as a group) or Group-Internet Based (for those viewing individually)

CPE Credits: One and one-half (1.5) credits are available for this event.

Attendance Requirements:
To obtain full credit for this event, attendees must submit attendance verification codes as given during the webinar. Click HERE for the full instructions.

Level of Knowledge:  Overview

Field of Study:  Personnel/HR

Advanced Preparation and Prerequisites:  All government employees are encouraged to attend. No prerequisites or advanced preparation required.

Refunds and Concerns:  For information regarding administrative policies such as refunds and concerns, please contact our offices at (859) 276-1147.

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ADDITIONAL INFORMATION

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