



NASACT

National Association of State
**Auditors, Comptrollers
and Treasurers**

NASACT WEBINAR

Managing the Multigenerational Mix

Wednesday, October 17, 2018

2:00 – 3:25 p.m. Eastern Time

CPE: 1.5 credits available

REGISTER NOW!

OVERVIEW

With the recent entry of Generation Z into the workplace, five distinct generations now make up today's organizations. You've probably heard a lot of experts describe these generational differences. Well, in this dynamic, action-oriented webinar, you'll learn how to actually manage today's unprecedented generational mix and turn it into a business advantage.

New York Times Bestselling Author Lindsey Pollak — often called a translator among generations — will share her expert insights into how organizations across a wide variety of industries are thriving with a multigenerational workforce. You'll gain specific, actionable tactics to manage cross-generational challenges and take advantage of the opportunities of a multigenerational workforce.

After this webinar, you will:

- Understand the three key workplace transitions organizations must address to attract, retain and engage multigenerational talent.
- Discover potential points of generational conflict related to feedback, communication, benefits, career pathing and more — and specific tactics to handle them.
- Obtain personal strategies to strengthen your own generational understanding and cross-generational relationships.

Join us for this timely and informative webinar!

AGENDA

2:00 – 2:05 p.m. – Welcoming Remarks

- Moderator: Kinney Poynter, Executive Director, NASACT

2:05 – 3:05 p.m. – Managing the Multigenerational Mix

- Lindsey Pollak, Leading Voice on Multigenerational Workplace and *New York Times* Bestselling Author

3:05 – 3:20 p.m. – Q&A Session

3:20 – 3:25 p.m. – Wrap-Up

- Moderator: Kinney Poynter, Executive Director, NASACT
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COST

\$299 per group (unlimited attendance); \$50 per person; \$25 per person if no CPE required

- Use promo code: INDWEB to receive individual discount pricing with CPE
- Use promo code: INDNOCPE to receive individual discount pricing with no CPE required
- For information regarding refunds, concerns and/or program cancellation policies, please contact our office at (859) 276-1147.

INSTRUCTIONS & MATERIALS

You will receive instructions on how to join the webinar as part of your [registration confirmation](#) email. All forms and available bios and presentation materials can be found on our webinars page [HERE](#).

CONTINUING PROFESSIONAL EDUCATION

Learning Objectives

At the end of this webinar, attendees will be able to:

- Understand the three key workplace transitions organizations must address to attract, retain and engage multigenerational talent.
- Discover potential points of generational conflict related to feedback, communication, benefits, career pathing and more — and specific tactics to handle them.
- Obtain personal strategies to strengthen your own generational understanding and cross-generational relationships.

Delivery Method: Group-Live (for those viewing as a group) or Group-Internet Based (for those viewing individually)

CPE Credits: One and one-half (1.5) credits are available for this event.

Attendance Requirements:

To obtain full credit for this event, attendees must submit attendance verification codes as given during the webinar. Click [HERE](#) for the full instructions.

Level of Knowledge: Overview

Field of Study: Personnel/HR

Advanced Preparation and Prerequisites: All government employees are encouraged to attend. No prerequisites or advanced preparation required.

Refunds and Concerns: For information regarding administrative policies such as refunds and concerns, please contact our offices at (859) 276-1147.



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ADDITIONAL INFORMATION

Program Content

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