



NASACT

National Association of State
Auditors, Comptrollers
and Treasurers

NASACT WEBINAR

A Global Perspective on Innovation - How are Governments Achieving It?

Wednesday, February 14, 2018

2:00 – 3:50 p.m. Eastern Time

CPE: 2 credits available

REGISTER NOW!

OVERVIEW

NASACT is pleased to announce the latest in its series of training events addressing timely issues in government accounting, auditing and financial management.

Innovation: Everybody in government talks about it. Everyone wants more of it. Your government organization may have even invested in an innovation office or devoted funding to innovation initiatives.

But what does it really take to be innovative? **What must you actually DO to transform your back-office into a center of innovation?** And most importantly, how do you know when you're being successful?

To answer those questions, Accenture launched a global study and interviewed 550 government organizations from 10 countries across different parts of the public sector. Our findings reveal **who's leading the way when it comes to innovation – and what they do that sets them apart.**

Our research gets to the heart of how government innovation works in the real world. And, we've developed an approach that includes **five core capabilities** that are essential to innovation:

- Strategy
- Ideation
- Absorption
- Execution
- And, finally, Outcomes & Benefits

We provide this study to give you an opportunity to explore what it really takes to transform the government back office into a center of innovation.

AGENDA

2:00 – 2:05 p.m. – Welcoming Remarks

- Moderator: Kinney Poynter, Executive Director, NASACT

2:05 – 3:20 p.m. – A Global Perspective on Innovation - How are Governments Achieving It?

- Mark Howard, Global Lead, Public Administration Industry Practice, Accenture
- Thomas Shack III, Comptroller of the Commonwealth (MA)
- Brian Tinney, Assistant Director, Office of Financial Management (WA)

3:20 – 3:45 p.m. – Q&A Session

3:45 – 3:50 p.m. – Wrap-Up

- Moderator: Kinney Poynter, Executive Director, NASACT

COST

\$299 per group (unlimited attendance); \$50 per person; \$25 per person if no CPE required

- Use promo code: INDWEB to receive individual discount pricing with CPE
- Use promo code: INDNOCPE to receive individual discount pricing with no CPE required
- For information regarding refunds, concerns and/or program cancellation policies, please contact our office at (859) 276-1147.

INSTRUCTIONS & MATERIALS

You will receive instructions on how to join the webinar as part of your [registration confirmation](#) email. All forms and available bios and presentation materials can be found on our webinars page [HERE](#).

CONTINUING PROFESSIONAL EDUCATION

Learning Objectives

In this webinar, attendees will explore best practices to:

- Transform a government's back office into a center of innovation
- Explore core capabilities essential to innovation
- Identify when implementation of innovation initiatives have been successful

Delivery Method: Group-Live (for those viewing as a group) or Group-Internet Based (for those viewing individually)

CPE Credits: Two credits are available for this event.

Attendance Requirements: PLEASE READ!

To obtain full credit for this event, attendees must submit attendance verification codes as given during the webinar. Click [HERE](#) for the full instructions.

Level of Knowledge: Overview

Field of Study: Finance

Advanced Preparation and Prerequisites: All government employees are encouraged to attend. No prerequisites or advanced preparation required.

Refunds and Concerns: For information regarding administrative policies such as refunds and concerns, please contact our offices at (859) 276-1147.



The National Association of State Auditors, Comptrollers and Treasurers is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: <https://www.nasbaregistry.org/>.

ADDITIONAL INFORMATION

Program Content

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Logistics, CPE or Other

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Website Login, Payments or Registration

Call our office at (859) 276-1147.
