



# NASACT

National Association of State  
**Auditors, Comptrollers  
and Treasurers**

## NASACT WEBINAR

### **Making Analytics Real: Government Case Studies**

Wednesday, February 22, 2017

2:00 – 3:50 p.m. Eastern Time

CPE: 2 credits available

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#### **OVERVIEW**

Analytics and Big Data are all the rage in “good management” discussion these days. But, these are early days for governments making extensive use of these promising capabilities. Who are some of the leaders in government use of analytics? What have they accomplished so far? Where are they on their analytics journey and what are some of their lessons learned? In this webinar you’ll hear from government executives who will share some of their practical experiences to date, as well as their results—successful and otherwise. You’ll also have the opportunity to discuss some of your own challenges.

Accenture's Mark Howard will serve as the moderator for a panel of government executives in this informative event that you won't want to miss!

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#### **AGENDA**

##### **2:00 – 2:05 p.m. – Welcoming Remarks**

- Moderator: Kinney Poynter, Executive Director, NASACT

##### **2:05 – 3:20 p.m. – Making Analytics Real: Government Case Studies**

- Mark Howard, Global Lead, Public Administration Industry Practice, Accenture
- Panel of government executives

##### **3:20 – 3:45 p.m. – Q&A Session**

##### **3:45 – 3:50 p.m. – Wrap-Up**

- Moderator: Kinney Poynter, Executive Director, NASACT

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#### **COST**

**\$299 per group (unlimited attendance); \$50 per person; \$25 per person if no CPE required**

- Use promo code: INDWEB to receive individual discount pricing with CPE
- Use promo code: INDNOCPE to receive individual discount pricing with no CPE required
- For information regarding refunds, concerns and/or program cancellation policies, please contact our office at (859) 276-1147.

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#### **INSTRUCTIONS & MATERIALS**

You will receive instructions on how to join the webinar as part of your [registration confirmation](#) email. All forms and available bios and presentation materials can be found on our webinar materials page [HERE](#).

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## CONTINUING PROFESSIONAL EDUCATION

### Learning Objectives

In this webinar attendees will learn:

- Best practices on utilizing analytics and Big Data in government financial management.
- Tips from several peer offices that are industry leaders in the use of analytics.
- Positive and negative outcomes for various uses of analytics and how the lessons learned from other government offices can be applied to their own.

**Delivery Method:** Group-Live (for those viewing as a group) or Group-Internet Based (for those viewing individually)

**CPE Credits:** Two credits are available for this event.

### Attendance Requirements: NEW PROCESS – PLEASE READ!

To obtain full credit for this event, attendees must submit attendance verification codes as given during the webinar. Click [HERE](#) for the full instructions.

**Level of Knowledge:** Overview

**Field of Study:** Finance

**Advanced Preparation and Prerequisites:** All government employees are encouraged to attend. No prerequisites or advanced preparation required.

**Refunds and Concerns:** For information regarding administrative policies such as refunds and concerns, please contact our offices at (859) 276-1147.



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## ADDITIONAL INFORMATION

### Program Content

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### Website Login, Payments or Registration

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