



NASACT

National Association of State
Auditors, Comptrollers
and Treasurers

NASACT WEBINAR

Data Management and Analytics in the Era of Finance 2025

Wednesday, February 27, 2019

2:00 – 3:50 p.m. Eastern Time

CPE: 2 credits available

REGISTER NOW!

OVERVIEW

NASACT is pleased to announce the latest in its series of training events addressing timely issues in government accounting, auditing and financial management.

Join Deloitte practitioners Jeff Goodwin, Isa Farhat and Robert Grabowski as they discuss eight predictions for next generation financial management. Gain insights into what innovations financial leaders are doing, what technology will transition the role into 2025, and how the future of finance can be reimaged. They'll dive into two main government industry predictions around finance analytics and data management and how innovations in these areas could help financial leaders contribute even more to the success of their mission and goals.

In terms of data, the proliferation of APIs will drive data standardization, but it won't be enough, and many organizations will still struggle to clean up their data messes. Few companies are doing the hard work needed to align and integrate data—which means they won't capture the full value of digital transformation. Those hoping for a silver bullet to solve their data problems will be disappointed. Automation will make it easier to get the work done, but how can organizations be strategic to promote data reliability? By combining reliable data with analytics, financial leaders can gain valuable insights, prioritize management decisions and realize a return on investment.

AGENDA

2:00 – 2:05 p.m. – Welcoming Remarks

- Moderator: Kinney Poynter, Executive Director, NASACT

2:05 – 3:20 p.m. – Data Management and Analytics in the Era of Finance 2025

- Isa Farhat, Partner, Deloitte & Touche LLP
- Jeff Goodwin, Partner, Deloitte & Touche LLP
- Robert Grabowski, Senior Manager, Deloitte & Touche LLP

3:20 – 3:45 p.m. – Q&A Session

3:45 – 3:50 p.m. – Wrap-Up

- Moderator: Kinney Poynter, Executive Director, NASACT

COST

\$299 per group (unlimited attendance); \$50 per person; \$25 per person if no CPE required

- Use promo code: INDWEB to receive individual discount pricing with CPE
- Use promo code: INDNOCPE to receive individual discount pricing with no CPE required
- For information regarding refunds, concerns and/or program cancellation policies, please contact our office at (859) 276-1147.

INSTRUCTIONS & MATERIALS

You will receive instructions on how to join the webinar as part of your [registration confirmation](#) email. All forms and available bios and presentation materials can be found on our webinars page [HERE](#).

CONTINUING PROFESSIONAL EDUCATION

Learning Objectives

At the end of this webinar, attendees will be able to:

- Understand how financial management and analytics will change within the next 5 years.
- Utilize reliable data with analytics together to gain valuable insights and prioritization of management decision
- Apply tools to allow organizations to be strategic in promoting data reliability

Delivery Method: Group-Live (for those viewing as a group) or Group-Internet Based (for those viewing individually)

CPE Credits: Two credits are available for this event.

Attendance Requirements:

To obtain full credit for this event, attendees must submit attendance verification codes as given during the webinar. Click [HERE](#) for the full instructions.

Level of Knowledge: Overview

Field of Study: Finance

Advanced Preparation and Prerequisites: All government employees are encouraged to attend. No prerequisites or advanced preparation required.

Refunds and Concerns: For information regarding administrative policies such as refunds and concerns, please contact our offices at (859) 276-1147.



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ADDITIONAL INFORMATION

Program Content

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