

## **Sponsorship Information**

The **National State Auditors Association** is an affiliate of the National Association of State Auditors, Comptrollers and Treasurers, or NASACT. Its members are the state auditors of the 50 states, the District of Columbia and the U.S. territories. NSAA's main objective is to encourage and provide for the free exchange of information and ideas among state auditors.

## 2024 NSAA Annual Conference: Boise, ID | May 21-24

NSAA typically holds its annual conference in June each year (May in 2024 because of hotel availability). Attendance at the conference is approximately 200 and includes state auditors, their staff, and other industry stakeholders. Attendees participate in technical sessions covering:

- Professional auditing standards
- Accounting standards from the Governmental Accounting Standards Board.
- Single audit updates and revisions
- Industry best practices and innovations.

## 2024 NSAA IT Workshop & Conference Harrisburg, PA | September 24-27

NSAA holds its IT workshop and conference in late September/early October each year. The typical format is one full day for the workshop and 2.5 days for the conference. The event attracts approximately 110 attendees representing around 30 state audit organizations. Sponsorship is for the conference only, not the workshop. Attendees participate in technical sessions covering:

- Best practices in information technology security.
- Data analysis techniques and tools.
- Audit standards relative to Information Technology auditing.
- Software specific learning and discussions.

SPONSORSHIPS & BENEFITS	NSAA Annual Premier \$5,000	NSAA Annual General \$3,500	NSAA IT Conference \$2,500*
Complimentary registrations.	3	2	2
Ad in the conference brochure.	1/4-Page Ad	Business Card Ad	1/4-Page Ad
Sponsorship of meal or reception.	<b>√</b>		<b>√</b>
Profile listing on conference app.	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink
Recognition on signage onsite.	<b>√</b>	$\checkmark$	<b>√</b>
Tabletop display onsite.	✓	$\checkmark$	✓
Opportunity to provide a speaker (final topics and speakers will be determined by the program committees and will be based on member input and relevance).	Provide session synopsis to Josh Winfrey in January 2024.		Provide session synopsis to Josh Winfrey in March 2024.
*Discounted rate to sponsor NSAA IT conference.	*\$500 discount		