

The **National State Auditors Association** is an affiliate of the National Association of State Auditors, Comptrollers and Treasurers, or NASACT. Its members are the state auditors of the 50 states, the District of Columbia and the U.S. territories. NSAA’s main objective is to encourage and provide for the free exchange of information and ideas among state auditors.

2025 NSAA Annual Conference East Lansing, MI | June 10-13

NSAA typically holds its annual conference in June each year. Attendance at the conference is approximately 200 and includes state auditors, their staff, and other industry stakeholders. Attendees participate in technical sessions covering:

- Professional auditing standards
- Accounting standards from the Governmental Accounting Standards Board.
- Single audit updates and revisions
- Industry best practices and innovations.

2025 NSAA IT Conference St. Paul, MN | September 23-26

NSAA holds its IT conference in late September/early October each year. The event attracts approximately 120 attendees representing around 35 state audit organizations. Attendees participate in technical sessions covering:

- Best practices in information technology security.
- Data analysis techniques and tools.
- Audit standards relative to Information Technology auditing.
- Software specific learning and discussions.

SPONSORSHIPS & BENEFITS	NSAA Annual Premier \$6,000	NSAA Annual General \$4,200	NSAA IT Conference \$3,000*
Complimentary registrations.	3	2	2
Ad in the conference brochure.	1/4-Page Ad	Business Card Ad	1/4-Page Ad
Sponsorship of meal or reception.	✓		✓
Profile listing on conference app.	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink
Recognition on signage onsite.	✓	✓	✓
Tabletop display onsite.	✓	✓	✓
Opportunity to provide a speaker (final topics and speakers will be determined by the program committees and will be based on member input and relevance).	✓ Provide session synopsis to Autumn Drane in January 2025.		✓ Provide session synopsis to Autumn Drane in March 2025.
*Discounted rate to sponsor NSAA IT conference.	*\$500 discount		



SPONSOR AD SPECIFICATION SHEET

In addition to the ad, you are entitled to submit a **50-word** company description that will be used in our conference app.

Preferred Ad Format: Send press-quality **color** PDF file.

Size Requirements:

Sponsorship Level	Ad Size	Width	Height	Due Date
NSAA Annual Premier	Quarter Page	3.5"	5"	May 21, 2025
NSAA Annual General	Business Card Size	3.5"	2"	May 21, 2025
NSAA IT Conference	Quarter Page	3.5"	5"	September 5, 2025

**Width and height specifications are firm.
You may not change the orientation of the ad.**

Send the following items to Glenda Johnson at gjohnson@nasact.org

- PDF ad (do not change specified dimensions listed above)
- 50-word write-up (word count is firm)
- EPS or high-resolution version of your company logo (will be used for sponsor acknowledgement and signage)