

P R O G R A M



# NASC 2024

ANNUAL CONFERENCE

March 13-15 | Lexington, Kentucky



## Get the Conference App

1. Download the NASACT app onto your phone or mobile device. If you used our app at a previous event, you will need to log out of the past event by clicking on the profile button and Exit Event.
2. Search for the **2024 NASC Annual Conference**.
3. Enter your first and last name and the email address associated with your conference registration.
4. Check your email for a verification code. If you do not receive it, please check your junk or spam folder or check with staff at the registration desk.
5. Use the app!

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### Android Users

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### Web-Based / Browser Version

Information from the app is also available online at <https://cvent.me/Z8yAPE>.

Internet Network: Hyatt Meetings  
No passcode required

## How to Get CPE

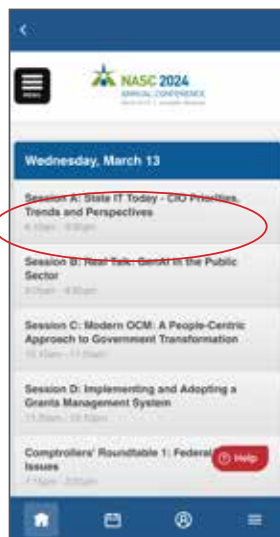
1. Click on the **CPE, Q&A, Evaluations** image. There is also a link to request CPE within each session.
2. Click the session you are attending and **Check In**.
3. At the end of the session, click **Check Out** at the end (**check out is required to get CPE**).

You can also use the app to ask questions (use the **Social Q&A** button) and **Evaluate This Session**.

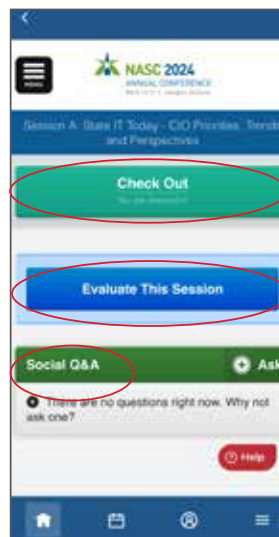
1



2



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Get CPE

**Check In** at the beginning.  
**Check Out** at the end.

You **must** do this for each session to receive CPE.

Ask a Question

Click **Social Q&A**

Feel free to **upvote** questions. This helps the moderator know which questions are most popular among the group.

How'd We Do?

Click **Evaluate This Session**

Provide feedback on the session while it's fresh in your mind.

# C O N F E R E N C E P R O G R A M

## TUESDAY, MARCH 12 | Attire: Casual

8:30 A.M. – 12:00 NOON

**NASACT EXECUTIVE COMMITTEE** (Hyatt Suites, 2nd Floor)

1:00 – 1:50 P.M.

**WORKIVA USER GROUP** (Hyatt Suites, 2nd Floor)

2:00 – 2:50 P.M.

**ERP USER GROUP** (Hyatt Suites, 2nd Floor)

3:00 – 3:50 P.M.

**NASC EXECUTIVE COMMITTEE** (Hyatt Suites, 2nd Floor)

4:00 – 5:00 P.M.

**NASC COMMITTEE ON FINANCIAL REPORTING AND ACCOUNTING**  
(Hyatt Suites, 2nd Floor)

6:30 – 8:30 P.M. *Sponsored by Accenture*

**RECEPTION** (Thoroughbred Ballroom, Lobby Level)

## WEDNESDAY, MARCH 13 | Attire: Business Casual

7:00 – 8:00 A.M.

**BREAKFAST BUFFET** (Thoroughbred Ballroom, Lobby Level)

8:00 – 8:10 A.M.

**WELCOME** (Thoroughbred Ballroom, Lobby Level)

Cheryl Grey, Administrator, State Financial Services Division (MT) and NASC President

8:10 – 9:00 A.M.

**SESSION A. State IT Today: CIO Priorities, Trends and Perspectives**

Field of Study: Information Technology  
(Thoroughbred Ballroom, Lobby Level)

Doug Robinson, Executive Director, National Association of State Chief Information Officers

Moderator: Cheryl Grey, Administrator, State Financial Services Division (MT) and NASC President

9:05 – 9:55 A.M.

**SESSION B. Real Talk: GenAI in the Public Sector**

Field of Study: Information Technology  
(Thoroughbred Ballroom, Lobby Level)

Doug Cotnoir, State Controller (ME) and NASC Immediate Past President

Bill McNamara, Comptroller of the Commonwealth (MA) and NASC Executive Committee Member

Stacy Neal, Director of Accounting (MO)

Ryan Oakes, Global Health and Public Service Industry Lead, Accenture

Moderator: Brandon Woolf, State Controller (ID)

9:55 – 10:15 A.M.

**BREAK** (Thoroughbred Foyer, Lobby Level)

10:15 – 11:05 A.M.

**SESSION C. Modern OCM: A People-Centric Approach to Government Transformation** | Field of Study: Information Technology  
(Thoroughbred Ballroom, Lobby Level)

Kathleen Baxter, State Comptroller (AL) and NASC Executive Committee Member

Doug Cotnoir, State Controller (ME) and NASC Immediate Past President

Elissa Goad, Director, Go-to-Market Strategy, CGI

Moderator: Heather Boyd, Director, Office of Financial Management (MI)

11:05 – 11:20 A.M.

**BREAK** (Thoroughbred Foyer, Lobby Level)

11:20 A.M. – 12:10 P.M.

**SESSION D. Implementing and Adopting a Grants Management System** | Field of Study: Accounting (Governmental)  
(Thoroughbred Ballroom, Lobby Level)

Dotty Pascale, State Controller (RI)

Mitch Thompson, Digital Growth Director, CLA

Moderator: Stacie Massey, Deputy Director, Grants and Financial Reporting (OH)

12:10 – 1:15 P.M. *Sponsored by Oracle*

**LUNCH BUFFET** (Thoroughbred Ballroom, Lobby Level)

1:15 – 2:55 P.M.

**COMPTROLLERS' ROUNDTABLE 1. Federal-State Issues**

Field of Study: Accounting (Governmental)  
(Regency Ballroom, Lobby Level)

Moderator: Bob Jaros, State Controller (CO) and NASC Vice President

2:55 – 3:15 P.M.

**BREAK** (Thoroughbred Foyer, Lobby Level)

3:15 – 4:05 P.M.

**SESSION E. Internal Controls Throughout the Software Implementation Life Cycle** | Field of Study: Accounting (Governmental)  
(Thoroughbred Ballroom, Lobby Level)

Rachael Krizanek, Director, Internal Controls and Policy, State Accounting Office (GA)

Julie Beecher, Advisory Managing Director, Deloitte

Moderator: Kimberly Williams, Deputy CFO/Controller (DC)

4:05 – 4:20 P.M.

**BREAK** (Thoroughbred Foyer, Lobby Level)

# C O N F E R E N C E P R O G R A M

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**4:20 – 5:10 P.M.**

**SESSION F. GASB Update** | Field of Study: Accounting (Governmental)  
(Thoroughbred Ballroom, Lobby Level)

Joel Black, Chairman, GASB

Alan Skelton, Director of Research & Technical Activities, GASB

Kris Knight, Deputy Secretary of State (DE) & GASB Board Member

Moderator: Rob Hamilton, Manager of Statewide Accounting (OR) and NASC Secretary/Treasurer

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**6:30 – 7:00 P.M.**

**RECEPTION** (Thoroughbred Ballroom, Lobby Level)

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**7:00 – 8:30 P.M.** *Sponsored by CGI*

**BANQUET** (Thoroughbred Ballroom, Lobby Level)

Presiding: Cheryl Grey, Administrator, State Financial Services Division (MT), and NASC President

- Introduction of Executive Committee, Acknowledgement of Sponsors and Presentation of Awards
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**8:30 – 9:00 P.M.**

**NETWORKING & DESSERTS** (Thoroughbred Ballroom, Lobby Level)

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**THURSDAY, MARCH 14** | Attire: Business Casual

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**7:00 – 8:00 A.M.**

**BREAKFAST BUFFET** (Thoroughbred Ballroom, Lobby Level)

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**8:00 – 8:40 A.M.**

**SESSION G. Strategic Planning in State Comptroller's Functions**

Field of Study: Accounting (Governmental)

(Thoroughbred Ballroom, Lobby Level)

Philip Olsen, State Accounting Administrator (NE) and NASC Executive Committee Member

Charles Burton, State and Local Leader, EY

Moderator: Joe McDaniel, State Controller (KY) and Conference State Host

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**8:45 – 9:25 A.M.**

**SESSION H. Recruiting and Retention Challenges**

Field of Study: Accounting (Governmental)

(Thoroughbred Ballroom, Lobby Level)

Kathleen Baxter, State Comptroller (AL) and NASC Executive Committee Member

Angela Thomas, State Controller (WI)

Jessica Dunyon, Solution Marketing Director, Infor

Moderator: Doug Cotnoir, State Controller (ME) and NASC Immediate Past President

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**9:25 – 9:45 A.M.**

**BREAK** (Thoroughbred Foyer, Lobby Level)

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**9:45 – 10:35 A.M.**

**SESSION I. Increasing Efficiency and Reducing Risk in the Back Office with Artificial Intelligence and Machine Learning**

Field of Study: Information Technology

(Thoroughbred Ballroom, Lobby Level)

Stacy Neal, Director of Accounting (MO)

Marty Benison, Industry Executive Director, State & Local Government, Oracle

Brian Pawlus, Senior Director, Product Management, Oracle

Moderator: Paul Moore, Assistant Commissioner, Management and Budget (MN)

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**10:35 – 10:50 A.M.**

**BREAK** (Thoroughbred Foyer, Lobby Level)

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**10:50 – 11:30 A.M.**

**SESSION J. Lessons Learned From Implementing Cloud ERP Solutions: Are You Ready?** | Field of Study: Information Technology

(Thoroughbred Ballroom, Lobby Level)

Christopher Kratzen, Deputy Director, General Accounting Division, Office of the Comptroller (MD)

Tony Hernandez, Principal, Finance Transformation, KPMG

Moderator: Dotty Pascale, State Controller (RI)

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**11:35 A.M. – 12:15 P.M.**

**SESSION K. Getting Ready for FDTA**

Field of Study: Accounting (Governmental)

(Thoroughbred Ballroom, Lobby Level)

Michael Belarmino, Senior Policy Advisor, Government Finance Officers Association

Joel Black, Chairman, GASB

Rob Hamilton, Manager of Statewide Accounting (OR) and NASC Secretary/Treasurer

Stephanie Leiser, Lecturer, University of Michigan

Eric Berman, Partner – Government Advisory Services, Eide Bailly

Moderator: Bill McNamara, Comptroller of the Commonwealth (MA) and NASC Executive Committee Member

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**12:15 – 1:20 P.M.** *Sponsored by CLA*

**LUNCH BUFFET** (Thoroughbred Ballroom, Lobby Level)

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**1:20 – 2:35 P.M.**

**COMPTROLLERS' ROUNDTABLE 2. Operational Effectiveness**

Field of Study: Accounting (Governmental)

(Regency Ballroom, Lobby Level)

Moderator: Rob Hamilton, Manager of Statewide Accounting (OR) and NASC Secretary/Treasurer

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**2:35 – 2:55 P.M.**

**BREAK** (Thoroughbred Foyer, Lobby Level)

# C O N F E R E N C E P R O G R A M

**2:55 – 3:35 P.M.**

**SESSION L: Data Analytics Team – Best Practices and Lessons Learned From Other States** | Field of Study: Information Technology  
(Thoroughbred Ballroom, Lobby Level)

Brian Tinney, Statewide Accounting Director, Office of Financial Management (WA)

Mark Richards, Partner, Management Consulting, Plante Moran

Moderator: Nancy Ruoff, Director, Office of Accounts and Reports (KS)

**3:35 – 3:45 P.M.**

**BREAK** (Thoroughbred Foyer, Lobby Level)

**3:45 P.M.**

**NASC BUSINESS MEETING** (Thoroughbred Ballroom, Lobby Level)  
NASC Members / state staff only

**4:25 P.M. MEET IN LOBBY** *Transportation Sponsored by Deloitte*

**BUFFALO TRACE TOUR** (Pre-Registration Required) | **Attire: Casual**

Meet in the lobby at 4:25 p.m., where busses will begin loading. Attendees will be returned to the hotel around 8:00 p.m.

**FRIDAY, MARCH 15** | **Attire: Casual**

**7:00 – 8:00 A.M.**

**BREAKFAST BUFFET** (Thoroughbred Ballroom, Lobby Level)

**8:00 – 8:40 A.M.**

**SESSION M: SWCAP Issues (Including Capital and Intangible Assets)**  
Field of Study: Accounting (Governmental)  
(Thoroughbred Ballroom, Lobby Level)

Jessie Zuberek, Budget Team Manager, Office of the State Comptroller (MA)

Kevin McHugh, Vice President, MAXIMUS

Kyle Tyson, Senior Manager, MAXIMUS

Moderator: Kris Martins, Deputy State Accounting Officer (GA)

**8:45 – 9:25 A.M.**

**SESSION N: Modernization Helps Reduce Costs and Improve Compliance** | Field of Study: Information Technology  
(Thoroughbred Ballroom, Lobby Level)

Mark Merry, Assistant Director, Division of Accounting and Auditing, Department of Financial Services (FL)

Sherri Schuller, Regulated Industries Account Executive, SAP Concur

Moderator: Angela Thomas, State Controller (WI)

**9:25 – 9:40 A.M.**

**BREAK** (Thoroughbred Foyer, Lobby Level)

**9:40 – 10:20 A.M.**

**SESSION O: Are There Better, Faster Ways? Best Practices in Procuring a New ERP System** | Field of Study: Information Technology  
(Thoroughbred Ballroom, Lobby Level)

Gerlda Hines, State Accounting Officer (GA)

Dotty Pascale, State Controller (RI)

Rowan Miranda, Managing Director, Workday

Moderator: Philip Olsen, State Accounting Administrator (NE) and NASC Executive Committee Member

**10:25 – 11:05 A.M.**

**SESSION P: Automating and Enhancing Preparation of the ACFR**  
Field of Study: Accounting (Governmental)  
(Thoroughbred Ballroom, Lobby Level)

Kris Martins, Deputy State Accounting Officer (GA)

Jamie Black, President, F. H. Black & Company

Moderator: Gerlda Hines, State Accounting Officer (GA)

**11:05 – 11:20 A.M.**

**BREAK** (Thoroughbred Foyer, Lobby Level)

**11:20 A.M. – 12:00 P.M.**

**COMPTROLLERS' ROUNDTABLE 3: GENERAL TOPICS**  
Field of Study: Accounting (Governmental)  
(Regency Ballroom, Lobby Level)

Moderator: Kathleen Baxter, State Comptroller (AL) and NASC Executive Committee Member

**Thank you for attending NASC's 43<sup>rd</sup> Annual Conference!**

NASACT principals (or designees) in good standing are eligible to receive travel assistance to cover the costs of attending this conference (up to \$750). Travel assistance will be made available in the form of a reimbursement immediately following the conference. The reimbursement form may be found at <https://cvent.me/Z8yAPE>. Questions about travel assistance may be directed to Lori Slagle at [lslagle@nasact.org](mailto:lslagle@nasact.org) or (859) 276-1147.

## ASSOCIATION LEADERS

### 2023-24 EXECUTIVE COMMITTEE



#### PRESIDENT

##### Cheryl Grey

Administrator, State Financial Services  
Division  
Montana



#### VICE PRESIDENT

##### Bob Jaros

State Controller  
Colorado



#### SECRETARY/TREASURER

##### Robert Hamilton

Manager of Statewide Accounting  
Oregon



#### IMMEDIATE PAST PRESIDENT

##### Doug Cotnoir

State Controller  
Maine



##### Mike Corricelli

Chief of Accounts  
Tennessee



##### Kathleen Baxter

State Comptroller  
Alabama



##### William McNamara

Comptroller of the Commonwealth  
Massachusetts



##### Philip Olsen

State Accounting Administrator  
Nebraska

## CONFERENCE PROGRAM COMMITTEE

#### Bob Jaros (CO), Chair

Kathleen Baxter (AL)

Jonathan Ellis (UT)

Gerlda Hines (GA)

Brooke Lierman (MD)

Joe McDaniel (KY)

#### Robert Hamilton (OR), Vice Chair

Mark Merry (FL)

Paul Moore (MN)

Philip Olsen (NE)

Ashley Retsinas (AZ)

Angela Thomas (WI)

## CONTINUING PROFESSIONAL EDUCATION

#### Learning Objectives:

At the conclusion of this conference, participants will be able to:

- Recount changes to the roles and responsibilities of state comptrollers.
- Identify and discuss new accounting standards and rules.
- Apply practical information learned through case studies from peer offices and organizations.
- Identify and address challenges in recruiting and retaining staff.

**Level of Knowledge:** Overview.

**Education or Experience Prerequisite:** No prerequisites required.

**Advance Preparation:** No advance preparation required.

**CPE:** 18.4 credits for two and one-half days.

**Delivery Method:** Group-Live. All sessions include Q&A opportunities.

**Attendance Requirements:** In order to obtain CPE credit for this event, participants must submit attendance verification codes provided during each session.



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National Association of State  
**Auditors, Comptrollers  
and Treasurers**

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