

R E G I S T E R



NASACT 2024

ANNUAL CONFERENCE

August 18-21 | Charlotte, North Carolina





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CONTINUING PROFESSIONAL EDUCATION

Learning Objectives:

At the conclusion of this conference, participants will be able to:

- Recount changes to the roles and responsibilities of state auditors, state comptrollers and state treasurers as these roles have evolved during the past year.
- Identify and discuss new standards and rules from the government standards setting bodies and regulatory agencies.
- Apply practical information learned through case studies from peer offices and organizations.
- Discuss state government financial management as it relates to the broader, national fiscal outlook.

Level of Knowledge: Overview.

Education or Experience Prerequisite: No prerequisites required.

Advance Preparation: No advance preparation required.

CPE: 16 credits have been recommended for the conference.

Delivery Method: Group-Live. All sessions include Q&A opportunities.

Attendance Requirements: In order to obtain CPE credit for this event, participants must submit attendance verification codes provided during each session.



The National Association of State Auditors, Comptrollers and Treasurers is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: <https://www.nasbaregistry.org/>.

P R E S I D E N T ' S M E S S A G E



GREG S. GRIFFIN

President of NASACT
State Auditor of Georgia

Dear NASACT Members and Friends,

I'm excited to be hosting the 2024 NASACT Annual Conference this August in Charlotte, North Carolina. On behalf of NASACT's Training and Professional Development Committee and of my North Carolina co-hosts — State Auditor Jessica Holmes, State Controller Nels Roseland, and State Treasurer Dale Folwell — we invite you to attend this signature event of the Association's training calendar.

NASACT's annual conference provides relevant opportunities for state auditors, comptrollers, and treasurers to come together to learn and network and interact with providers of innovative services to state and local governments. As state governments continue to encounter major challenges, sharing ideas and networking with peers, standards setters, and industry leaders has never been more important.

The planning committee has been working for several months to finalize two and one-half days of high-impact sessions, including seven general sessions and 28 concurrent breakouts. We'll kick off the conference with Mark Miller, co-founder of Lead Every Day and former VP of high-performance leadership at Chick-fil-A, who will share his expertise on attracting and retaining the best talent. Casey Kopcho, from Oregon's Division of Audits, will explore the transformative potential of generative AI and its role in modern governance. Jim Abbot, former major league baseball pitcher, will share his extraordinary story and inspire attendees with advice on overcoming adversity. We'll get an economic update from North Carolina State University's Dr. Michael Walden. And we'll end the conference general sessions on leadership and our always-popular Emerging Issues Roundtable.

We have some special networking opportunities lined up as well, including events at the NASCAR Hall of Fame and the Bank of America Stadium, home to the NFL's Carolina Panthers. A two-day program for guests rounds out the event, providing them with local tours of the Queen City and a visit to the Wing Haven Garden and Bird Sanctuary.

Nicknamed the Queen City, Charlotte offers a friendly, diverse community of locals, attractions and activities for the curious visitor. With a thriving arts community, an innovative food scene, natural beauty and metropolitan offerings, Charlotte will provide an exciting backdrop for our annual conference.

And don't forget: NASACT members in good standing (or their designees) are eligible to receive up to \$1,500 to attend this conference. We sincerely hope you'll take advantage of this travel assistance to join us this summer.

We look forward to seeing you in Charlotte to experience everything the city has to offer and to connect and collaborate with fellow friends, colleagues and peers.

A handwritten signature in blue ink that reads "Greg S. Griffin". The signature is fluid and cursive, written in a professional but personal style.



MARK MILLER

Co-Founder of Lead Every Day
Former Vice President of
High-Performance Leadership
Chick-fil-A

TALENT MAGNET – HOW TO ATTRACT AND RETAIN THE BEST PEOPLE

There is a long-standing truth in the world of organizations: talent wins. But how do you attract the best people? What do they really want? All top performers want the same three things out of a job.

Mark Miller pulls back the curtain on the three critical aspects of a true talent magnet and what you as a leader can do to find and retain the very best people.

CPE field of study: Personal Development

THE INESCAPABLE NETWORK: GENERATIVE AI'S ROLE IN MODERN GOVERNANCE

This session will explore the transformative potential of generative AI in public service through the lens of Dr. Martin Luther King's concept of the "inescapable network of mutuality." It emphasizes the importance of intentional implementation, collaborative engagement, and forward-thinking strategy to enhance government finance and audit functions, with the goal of improving the lives of the people we serve.

CPE field of study: Information Technology



CASEY KOPCHO

Principal Auditor
Oregon Division of Audits



JIM ABBOTT

Keynote Speaker
Former Major League
Baseball Pitcher

ADAPT: OVERCOMING ADVERSITY

How do we learn to be grateful for the circumstances we are born into? From Flint, Michigan to Yankee Stadium, Jim Abbott's presentation draws upon an extraordinary and improbable life spent facing down adversity on and off the baseball diamond. Born without a right hand, Jim learned at an early age the importance of creativity, accountability, and trust.

Each of these principles played a profound role as he made his way from learning to throw and catch a baseball with the same hand, to ultimately pitching a triumphant no-hitter in Yankee Stadium. This inspiring talk will explore that unique journey and the impact it would have not only on children and families around the world, but also on how each of us can come to see life for the amazing possibilities it holds.

CPE field of study: Personal Development



DR. MICHAEL WALDEN

Retired Professor
North Carolina State University

THE U.S. ECONOMIC OUTLOOK AND ITS IMPACT ON THE STATES

Dr. Walden will discuss his expectations for the economy in the remainder of 2024 and into 2025. Predictions will be presented for key economic measures, including economic growth, jobs and unemployment, inflation, interest rates, and others. Attention will be given to how the forecasts impact different regions of the country. Dr. Walden will also present his ideas on how national economic policies will evolve based on the results of the 2024 national election.

CPE Field of study: Economics

YOU HAVE 7 SECONDS – MAKE THEM COUNT

People we meet make quick decisions about us. In business, first impressions are essential to building relationships with others. They will set the tone for the entire experience, and the relationship with the brand will depend on them. The good thing is that this impression is something people can control. By leveraging the power of emotional intelligence, we can make intentional choices about how we present ourselves in these crucial moments.

In this interactive, fun, and thought-provoking session, Sylvie will offer participants a deeper understanding of how others perceive them and their organizations. Attendees will learn how to proactively leverage their visual, behavioral, non-verbal, verbal, digital, and social intelligence to authentically convince others, build stronger relationships, and achieve tremendous success in their professional lives.

CPE Field of study: Personal Development



SYLVIE diGIUSTO

Keynote Speaker



**TRISH HOLLIDAY &
LUCINDA KENNING**

Founding Partners
Holliday|Kenning

ELEVATE AND THRIVE: BECOMING THE LEADER OF THE FUTURE

In an era of constant change, it is imperative for leaders at all levels in the organization to understand the evolving landscape of the workplace. Envisioning the future workplace is crucial. We must recognize the components of the future workplace, identifying skills leaders need for this transition and understanding the essential qualities of the future employee experience. It is about shaping a workplace that not only survives but *thrives* in the future. Elevating the employee experience is not just a trend; it is a necessity. Learn how the employee experience is not only linked to talent sustainability but directly impacts stakeholder perceptions.

Leaders need to take note of what it takes to shift mindsets and reimagine workplace culture. Discover the power of effective onboarding practices that capture not just the skills but the hearts of new and promoted employees. Embark on a journey that not only meets employee needs now but positions you to navigate the future with agility and foresight.

CPE Field of study: Personal Development

DAILY SCHEDULE

SUNDAY, AUGUST 18

8:30 – 10:30 A.M.
BREAKFAST

8:00 A.M. – 5:00 P.M.
REGISTRATION

12:00 – 1:00 P.M.
MEETING OF NASACT'S COMMITTEE ON ACCOUNTING, REPORTING AND AUDITING (CARA)

1:30 – 3:30 P.M.
NASACT EXECUTIVE COMMITTEE MEETING

4:00 – 5:00 P.M.
NEW MEMBER RECEPTION

6:30 – 8:30 P.M. See page 7 for details.
PRESIDENT'S NIGHT AT THE NASCAR HALL OF FAME

MONDAY, AUGUST 19

7:00 – 8:00 A.M.
BREAKFAST

8:00 – 8:35 A.M.
OPENING CEREMONIES

9:45 A.M. – 2:00 P.M. See page 10 for details. Includes lunch.
GUEST PROGRAM: WING HAVEN GARDEN & BIRD SANCTUARY

8:35 – 9:25 A.M.
GS#1. TALENT MAGNET – HOW TO ATTRACT AND RETAIN THE BEST PEOPLE

Speaker: Mark Miller, Co-Founder of Lead Every Day, and former Vice President of High-Performance Leadership, Chick-fil-A

9:45 – 11:00 A.M.
CONCURRENT SESSIONS

- CS#1. Leadership Must-Dos to Lead in the Age of Gen AI
- CS#2. Success Stories: Digital Transformation in State Government
- CS#3. Using Technology for ACFR Preparation and Timely Issuance
- CS#4. Trends in Technology and E-Government

11:10 A.M. – 12:00 P.M.
CONCURRENT SESSIONS

- CS#5. Fraud and Auditing
- CS#6. The Year of Standards: Updates on GAO Yellow and Green Books and AICPA Audit Standards
- CS#7. The Red Flags of Fiscal Trouble: Monitoring Local Governments and Detecting Problems Using Metrics
- CS#8. The Non-Siloed Approach Between Procurement and Treasuries

 Non-Technical Activities  Technical Sessions

Times and topics are subject to change, as the final agenda is still being developed.



DAILY SCHEDULE

12:00 – 1:15 P.M.

LUNCH

1:15 – 2:30 P.M.

CONCURRENT SESSIONS

- CS#9. American Rescue Plan Act Funding Challenges and Leading Practices: Are You on Track for Obligation and Spend Deadlines?
 - CS#10. GASB Update
 - CS#11. How Process Intelligence Will Change the Game for Government Efficiency
 - CS#12. Navigating the World of XBRL and FDTA: Insights from Industry Leaders
-

2:50 – 3:40 P.M.

GS#2. THE INESCAPABLE NETWORK: GENERATIVE AI'S ROLE IN MODERN GOVERNANCE

Speaker: Casey Kopcho, Principal Auditor, Oregon Division of Audits

4:00 – 5:00 P.M.

BUSINESS MEETINGS

NASC, NSAA & State Treasurers

6:30 – 8:30 P.M. See page 7 for details.

NETWORKING EVENT AT THE BANK OF AMERICA STADIUM

TUESDAY, AUGUST 20

7:00 – 8:15 A.M.

BREAKFAST

8:20 – 9:10 A.M.

GS#3. ADAPT: OVERCOMING ADVERSITY

Speaker: Jim Abbott, Former Major League Baseball Pitcher

9:30 A.M. – 1:30 P.M. See page 10 for details. Includes lunch.

GUEST PROGRAM: QUEEN CITY TOUR & TAPAS TASTING

9:25 – 10:15 A.M.

CONCURRENT SESSIONS

- CS#13. Significantly Improve Payments Efficiency and Security with New Digital Payments Tools
 - CS#14. Evolution of Cloud Security Protocols
 - CS#15. Faster Financial Reporting: Keys to Automating the Process
 - CS#16. Public Sector AI: Evolving Governance Models, Standards and Statutes
-

10:35 – 11:50 A.M.

CONCURRENT SESSIONS

- CS#17. Economic Report for the States
- CS#18. IT Controls: Things You Need to Know in a Constantly Changing Environment
- CS#19. Ensuring your State ERP Platform Is Designed for Today's Needs and Tomorrow's Surprises
- CS#20. Emerging Trends in AI Policy in State Government



DAILY SCHEDULE

11:50 A.M. – 12:50 P.M.

LUNCH

12:50 – 1:40 P.M.

CONCURRENT SESSIONS

CS#21. Intersection of Recruitment, Retention, Leadership Development, and Change Management in the Financial Sector

CS#22. Debt Management

CS#23. Granting the Future: Increasing Transparency in the Flow of Funds and Achievement of Impact

CS#24. Never Mistake Activity for Achievement: Aligning People, Projects, and IT to Secure Funding and Organizational Success

1:50 – 2:40 P.M.

CONCURRENT SESSIONS

CS#25. Is Your Legacy Digital Infrastructure Putting You at Risk?

CS#26. Data Access, Data Reliability

CS#27. Operationalizing Responsible Generative AI

CS#28. Current Developments in State Sponsored Small Business Retirement Plans

3:00 – 3:50 P.M.

GS#4. THE U.S. ECONOMIC OUTLOOK AND ITS IMPACT ON THE STATES

Speaker: Dr. Michael Walden, Retired Professor, North Carolina State University

4:00 – 5:00 P.M.

NASACT BUSINESS MEETING

6:00 – 11:00 P.M.

STATE NIGHT DINNER, AWARDS & HALL OF FAME INDUCTION CEREMONY

WEDNESDAY, AUGUST 21

7:00 – 8:15 A.M.

BREAKFAST

8:20 – 9:10 A.M.

GS#5. YOU HAVE 7 SECONDS – MAKE THEM COUNT

Speaker: Sylvie diGiusto, Keynote Speaker

9:25 – 10:40 A.M.

GS#6. ELEVATE AND THRIVE: BECOMING THE LEADER OF THE FUTURE

Speakers:

Dr. Trish Holliday, Founding Partner, Holliday | Kenning

Lucinda Kenning, Founding Partner, Holliday | Kenning

10:55 – 11:45 A.M.

GS#7. EMERGING ISSUES ROUNDTABLE

Facilitator: Brandon Woolf, NASACT First Vice-President and State Comptroller (ID)

11:45 A.M.

CLOSING REMARKS / CONCLUSION OF CONFERENCE



NETWORKING & SPECIAL ACTIVITIES

SUNDAY, AUGUST 18

PRESIDENT'S NIGHT AT THE NASCAR HALL OF FAME (Attire: Casual)

Join NASACT President Greg Griffin for a reception at the NASCAR Hall of Fame. Enjoy an interactive experience while learning about the history and heritage of NASCAR.

A Southern BBQ-themed dinner and drinks will be served.

MONDAY, AUGUST 19

EVENING AT THE BANK OF AMERICA STADIUM (Attire: Casual)

Wear your favorite NFL team gear and get ready for a special networking event at the home of the Carolina Panthers, Bank of America Stadium. Experience the excitement of stepping onto the field where the action takes place.

Sports-themed food and drinks will be served.

TUESDAY, AUGUST 20

STATE NIGHT DINNER & HALL OF FAME INDUCTION CEREMONY (Attire: Business/Cocktail Attire)

The State Night Dinner will be held at the conference hotel. Enjoy a reception and dinner followed by a short awards ceremony and entertainment. A highlight will be the announcement of the 2024 inductees into the NASACT Hall of Fame.



HOTEL & TRAVEL ASSISTANCE

WESTIN CHARLOTTE DOWNTOWN

The Westin Charlotte Downtown is in the city's Uptown district, with many area attractions and restaurants for everyone.

The negotiated rate for the conference is \$229/night, plus applicable taxes. This rate is guaranteed until the cut-off date of July 24, but that does not ensure rooms will be available until then, as the block often sells out before the cut-off date. After this date, rooms will be offered on a space- and rate-available basis only.

We suggest you reserve as soon as possible.



PARKING AT THE HOTEL

Valet parking is \$45 for overnight parking. Onsite daily parking is \$35.

GETTING THERE

The Westin Charlotte is located 7 miles from the Charlotte Douglas International Airport.

Transportation options from the airport to the hotel include Uber, Lyft and taxi services.

TRAVEL ASSISTANCE FOR NASACT MEMBERS

NASACT members in good standing (or their designees) are eligible to receive up to \$1,500 in travel assistance to attend the 2024 NASACT Annual Conference.

All assistance will be provided in the form of a reimbursement after the conference.



GENERAL INFO & FEES

CONFERENCE ATTIRE

Guest Program: Casual attire and comfortable shoes are recommended.

Conference Sessions: Business casual attire is appropriate.

Sunday Night Event: Casual attire is appropriate for the NASCAR Hall of Fame.

Monday Night Event: Casual attire (or gear supporting your favorite team) is appropriate for the Monday night event at Bank of America Stadium.

Tuesday State Night Dinner & Hall of Fame Induction: Cocktail or business attire is appropriate for Tuesday night.

Register at www.nasact.org

REGISTRATION FEES

- Members and Member Staff: \$750
- Other Government/Agencies: \$900
- Corporate Associate Program Members: \$1,000
- Non-Government: \$1,500
- Lifetime Members: \$300
- Guests (age 18 and over): \$300
- Guests (under 18): \$75

NOTE: The guest fees include the tours on Monday and Tuesday, as well as all meals and social events throughout the conference. All guests must be registered.

QUESTIONS & MORE INFORMATION

General questions about the conference may be directed to Kathleen Young at kyoung@nasact.org or (859) 276-1147.



GUEST PROGRAM: MONDAY, AUGUST 19

VISIT TO WING HAVEN GARDEN AND BIRD SANCTUARY | Limited to 70 participants – register early!

On Monday, guests will enjoy a half-day tour of Wing Haven Garden and Bird Sanctuary. Learn about the historical home and garden of Eddie and Elizabeth Clarkson, which has become a respite for birds and other wildlife and a welcoming place to discover the beauty and wonders of nature. Wing Haven provides an oasis for reflection and study of its three public gardens. winghavengardens.org

Afterwards, enjoy lunch at Optimist Hall, a unique dining experience. Originally Charlotte's largest textile mill, Optimist Hall today is a food hall and retail space, offering tastes and shopping to accommodate an array of visitor interests. www.optimisthall.com



GUEST PROGRAM: TUESDAY, AUGUST 20

QUEEN CITY TOUR & TAPAS TASTING | Limited to 70 participants – register early!

On Tuesday guests will enjoy a Queen City Tour & Tapas Tasting. This half-day tour will guide guests around the the Queen City, where they will learn about its history and involvement in the birth of the nation.

Afterwards, guests will go to a chef-led tapas tasting experience where a professional chef will guide them from station to station to craft four small-plate dishes to enjoy together. www.charlottesgotalot.com



CONFERENCE PROGRAM COMMITTEE

ACKNOWLEDGEMENTS

NASACT wishes to thank the members of this year's Training and Professional Development Program, which worked hard on the technical program for the conference.

Greg Griffin (GA-A), Chair

Brandon Woolf (ID-C), Vice Chair

David Cook (TN-A)

Doug Cotnoir (ME-C)

Dwayne Eanes (SC-A)

Dale Folwell (NC-T)

John Geragosian (CT-A)

Ian Green (OR-A)

Cheryl Grey (MT-C)

Jessica Holmes (NC-A)

Gerlida Hines (GA-C)

Kara Hughes (WV-T)

Beth Kelley (IN-A)

Tina Kim (NY-A)

James MacDonald (MA-T)

Leanne McLaughlin (NC-A)

Deborah Miller (IL-T)

Stacy Neal (MO-C)

Jennifer Pacheco (NC-C)

Jess Parent (GA-T)

April Renfro (ID-A)

Nels Roseland (NC-C)

Nancy Ruoff (KS-C)

Angela Thomas (WI-C)

Kristina Turner (GA-A)

Jason Walters (NE-T)





NASACT

National Association of State
**Auditors, Comptrollers
and Treasurers**

Headquarters Office

449 Lewis Hargett Circle, Suite 290
Lexington, KY 40503-3590
P (859) 276-1147

Washington Office

The Hall of the States
444 N. Capitol Street, NW, Suite 422
Washington, DC 20001
P (202) 989-6801

www.nasact.org