NASACT 2020
ANNUAL CONFERENCE
August 24-28 | Virtual Training
CONTINUING PROFESSIONAL EDUCATION

Learning Objectives:
At the conclusion of the event, participants will be able to:

• Recount changes to the roles and responsibilities of state auditors, state comptrollers and state treasurers as these roles have evolved during the past year.
• Identify and discuss new standards and rules from the government standards setting bodies and regulatory agencies.
• Apply practical information learned through case studies from peer offices and organizations.
• Discuss state government financial management as it relates to the broader, national fiscal outlook.

Level of Knowledge: Overview.

Education Prerequisite: No prerequisites required.

Advance Preparation: No advance preparation required.

CPE: 29.5 credits have been recommended for the conference.

Delivery Method: Group internet-based. All sessions include Q&A opportunities.

Attendance Requirements: In order to obtain CPE credit for this event, participants must submit attendance verification codes provided during each session.

The National Association of State Auditors, Comptrollers and Treasurers is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: https://www.nasbaregistry.org/.
Dear NASACT Members and Partners,

It is my honor to welcome you to the 104th NASACT Annual Conference.

I had hoped to welcome you to Vermont for this event, but the Covid-19 pandemic prevented that from happening. Your health and safety are of utmost importance to the leadership of NASACT. However, we recognize that you still need the training and networking opportunities that the NASACT conference offers each summer. So I am pleased that we are still able to offer the conference in a virtual format.

While there are downsides to not being able to convene in August, the virtual format does have several benefits:

- Traditionally, attendees are forced to choose between many concurrent sessions. With our virtual format, ALL sessions will be available to all attendees.
- Normally our conference offers a maximum of 15 CPE credits. Because sessions are spread out over a number of days, we are able to offer more CPE opportunities, including up to 29.5 CPE credits for those who attend every session.
- Because we will not have the costs associated with hosting an onsite event, we were able to offer a much lower registration fee.

Our Training and Professional Development Committee has worked hard to provide an agenda offering a range of topics of importance to our members. NASACT is known for providing excellent training opportunities, and despite the challenges we face in 2020, this year’s annual conference will rise to that call.

Thank you for your support of NASACT and this conference.

Beth Pearce
President of NASACT
State Treasurer of Vermont
Accenture is committed to using innovation to improve access to care, and the way the world works and lives. We are proud to sponsor the 2020 NASACT Annual Conference.
The Bond Buyer

The Bond Buyer is the only independent information resource serving the municipal finance community. Its comprehensive paid-subscription news, analysis and data service is unique in the industry, meeting the needs of a full spectrum of senior industry professionals through its website, e-newsletters and alerts, and daily print edition. The Bond Buyer’s 10 annual conferences offer in-depth education about cutting-edge public-finance topics, ranging from local government finance and budgeting to capital-raising to large-scale funding of the nation’s transportation, health care, higher education and public utilities infrastructure.

Governing: The Future of States and Localities takes on the question of what state and local government looks like in a world of advancing technology. Governing is a resource for elected and appointed officials and other public leaders seeking insights and a forum to better understand this era of change.
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Brandon Woolf (ID-C)
Reimagining Finance of the Future

Cloud ERP + Flexibility
Fueled in part by its flexibility to meet a wide range of diverse needs, cloud ERP systems have played a pivotal role in helping finance leaders manage the current disruption in workforce and processes. Look for ways to continue to transform your cloud ERP approach to better align with mission goals. Cloud ERP can help streamline data integration, provide a flexible user interface for evolving requirements, and offer improved accuracy and efficiency of financial reporting.

Christina Dorfhuber, principal, Deloitte Consulting LLP

Financial Forecasting in the Digital World
In the current times when finance executives are struggling to manage their distributed and distracted workforces, along with enormous data, old-school forecasting has become an unwieldy, time-consuming process. A complete shift in the process involving people working symbiotically with data-fueled predictive algorithms leveraging digital technologies like advanced analytics platforms, in-memory computing, and artificial intelligence (AI) tools, including machine learning is the need of the hour.

Jason Beal, principal, Deloitte Consulting LLP

Digital Finance
We continue to find examples of how digital platforms and finance transformation efforts can make finance organizations faster and more effective than ever before. But the devil is in the details. What is the right digital architecture for your company and which tools should be in place to help with your virtual environment and beyond? The right technologies can help you keep pace with evolving business and regulatory requirements, empower decision making and reporting, and create work efficiencies through automation.

Jeff Goodwin, partner, Deloitte & Touche LLP

Lease Transformation
As GASB 87 is quickly approaching, don’t lose sight of your end-to-end implementation needs to meet deadlines. Establishing specific lease implementation processes, selecting technology solutions, evaluating data availability, and identifying and abstracting your organization’s entire lease population in a timely manner will be critical to comply with the new standard requirements. Continue to have discussions with your vendor community to leverage lessons learned, especially in the area of tools.

Jennifer Ahn, partner, Deloitte & Touche LLP

Finance + Workforce
The pandemic has highlighted the need for dynamic and adaptable workforce strategies. Continue to look for strategies to use data, technology, and development programs in new ways to drive workforce collaboration, productivity, and engagement as your footprint evolves. Keep your organization’s vision top of mind while diving into the optics of work, workforce, and workplace.

Glenn Davidson, specialist executive, Deloitte Consulting LLP
DELIVERY OF VIRTUAL CONTENT

Conference Website  https://www.nasact.org/nasact_2020_annual

If you have not already done so, you can obtain GoToWebinar access information by signing up for each training block:

- Monday Morning  https://attendee.gotowebinar.com/register/8696731663750715150
- Monday Afternoon  https://attendee.gotowebinar.com/register/7347877709051097614
- Tuesday Morning  https://attendee.gotowebinar.com/register/6489143212618571716
- Tuesday Afternoon  https://attendee.gotowebinar.com/register/6840607601995389966
- Wednesday Morning  https://attendee.gotowebinar.com/register/5743712811893575438
- Wednesday Award Ceremony  https://register.gotowebinar.com/register/8545488342967426575
- Wednesday Afternoon  https://attendee.gotowebinar.com/register/8256196936919913230
- Thursday Morning  https://attendee.gotowebinar.com/register/1319281320257926926
- Thursday Afternoon  https://attendee.gotowebinar.com/register/8903533308261489934
- Thursday Business Meeting  Link will be emailed to members
- Friday Morning  https://attendee.gotowebinar.com/register/458712003796178686
- Friday Afternoon  https://attendee.gotowebinar.com/register/5852650224950618126

CPE CODES & EVALUATIONS

CPE codes will be provided throughout each technical session. The code will be required to request CPE credit. Watch for an email at the end of the conference which will include links to the CPE request form and the evaluation.

PUBLIC SECTOR

Build a resilient government

Building a strategy for resiliency in your operations and delivery of constituent services can be a challenge. Infor’s cloud-based applications help state and local governments meet this challenge.
MONDAY: KEYNOTE SESSION

LEADING YOUR MULTIGENERATIONAL WORKFORCE THROUGH UNPRECEDENTED TIMES
For the first time in history, five generations now share the workplace, and leaders must balance a generation gap of multiple decades between the oldest and youngest employees. These issues are exacerbated during challenging times, such as the global COVID-19 pandemic and its aftermath.

Lindsey Pollak, a multigenerational workplace expert and New York Times bestselling author, will share her insights and actionable advice on such topics as managing teams (remotely and in person), succession planning, building employee morale and promoting inclusivity, all through a generational lens.

MONDAY, AUGUST 24

10:15 – 10:35 a.m. ET
WELCOME/OPENING REMARKS
Beth Pearce, President of NASACT and State Treasurer (VT)

10:35 – 11:25 a.m. ET
SESSION #1. LEADING YOUR MULTIGENERATIONAL WORKFORCE THROUGH UNPRECEDENTED TIMES
Field of study: Personnel/HR
Lindsey Pollak, Leading Voice on Multigenerational Workplace and New York Times Bestselling Author

11:25 – 11:35 a.m. ET
BREAK

11:35 a.m. – 12:50 p.m. ET
SESSION #2. STATE GOVERNMENT AT WARP SPEED
Field of study: Information Technology
This session will highlight examples of how the COVID-19 crisis moved state government to embrace new technologies and digital approaches to delivering services to citizens, advancing their agenda around digital workforce, restructuring and streamlining operations, and virtual cloud-based technology infrastructure. Many state governments have pivoted to new ways of delivering services to citizens in timeframes demanded by COVID, never envisioned prior to this crisis. This session will highlight several examples and extract lessons states can use to continue to make themselves better prepared for the next crisis, and to advance innovation in their state.

Martin Benison, Director State and Local Government, Accenture
William McNamara, Comptroller of the Commonwealth (MA)
Ryan Oakes, Senior Managing Director of Public Sector Practice, Accenture
V. Reid Walsh, Deputy Secretary for Human Resources and Management (PA)

12:50 – 1:00 p.m. ET
BREAK

1:00 – 1:50 p.m. ET
SESSION #3. COVID-19 RELIEF FUNDING: ACCOUNTING, COMPLIANCE AND AUDITING ISSUES
Field of study: Auditing (Governmental)
This session will address unique accounting and single audit issues pertaining to the various COVID-19 relief funding from Congress.

Stephanie Palmertree, Director, Financial and Compliance Division (MS)
Sean Walker, Partner, CLA

1:50 – 2:50 p.m. ET
LUNCH BREAK

2:50 – 4:05 p.m. ET
SESSION #4. MANAGING YOUR BACK-OFFICE SYSTEMS IN A POST COVID-19 WORLD
Field of study: Information Technology
The COVID-19 crisis exposed many governments inability to work remotely
Oracle Cloud Applications Suite for Government

**Back Office**
- Human Capital Management
- Financial Management
- Enterprise Performance Management
- Supply Chain Management

**Front Office**
- Community Development
- Business & Professional Licensing
- Community Experience
- Case Management

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- Maintain fiscal integrity
- Strengthen cybersecurity
- Optimize operations

Driving Operational Efficiencies Through Reconciliation Automation

Join speakers:

<table>
<thead>
<tr>
<th>Clodagh Swennumson</th>
<th>Channing Monti</th>
</tr>
</thead>
<tbody>
<tr>
<td>Director, Product Management, Digital Efficiency, Fiserv</td>
<td>Senior Sales Executive, FRMS, Financial Control Solutions, Fiserv</td>
</tr>
</tbody>
</table>

Session #8 | Tuesday, August 25, from 1:00 p.m. – 1:50 p.m. EST

Frontier® Reconciliation from Fiserv improves operational efficiency, enables compliance and mitigates risk with enterprise reconciliation and certification.

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and how complex their systems and processes are to manage financial operations. This combined with retirements of the most senior and knowledgeable staff are creating a need to reduce redundancy, free staff up for more value-added activities, and assess different operating models. Robotic process automation combined with intelligent automation and artificial intelligence can help government agencies fill these gaps and free staff up for more valuable analysis and forecasting tasks. This session will present how these technologies can be introduced into your environment in a cost-effective manner to produce incremental gains and provide a return on investment as one of your tools in the post-COVID-19 world.

Kirke Everson, Principal, Intelligent Automation Leader, U.S. Government and Public Sector, KPMG

Nadiuska J. Pringle, Financial Operations Branch Chief, D.C. Courts Budget and Finance Division

4:05 – 4:15 p.m. ET
BREAK

4:15 – 5:05 p.m. ET
SESSION #5. NAVIGATING THE MUNI MARKET DURING THE CURRENT RECESSION

Field of study: Finance

Experts and colleagues will discuss what it is like accessing the public market during COVID-19. A banking representative will discuss the supply and demand of municipal bonds during the COVID-19 pandemic, market volatility, and new trends or considerations given the overall uncertainty.

A representative from the Massachusetts treasurer’s office will discuss recent bond deals and process changes leading up to sale. An institutional investor will discuss how issuer actions, responses and disclosures during the pandemic are driving municipal bond purchase decisions and what if anything would they like to see done differently.

Moderator: James MacDonald, First Deputy Treasurer, Office of State Treasurer (MA)

David Andersen, Managing Director, Head of Municipal Underwriting & Trading, Bank of America Securities

Sue Perez, Deputy Treasurer for Debt Management, Office of State Treasurer (MA)

James Pruskowski, Managing Director, Head of the Municipal Institutional & Wealth Management, BlackRock

TUESDAY, AUGUST 25

10:30 – 10:35 a.m. ET
WELCOME BACK

Beth Pearce, President of NASACT and State Treasurer (VT)

10:35 – 11:25 a.m. ET
SESSION #6. OMB: PRIORITIES AND KEY UPDATES

Field of study: Finance

Patrick Corrigan, Senior Advisor, U.S. Office of Management and Budget

COVID-19 Crisis Response: Equipping New York City with Mastercard Insights

The Challenge

As COVID-19 continues to spread around the world, national, regional and municipal governments are facing a unique set of circumstances that require new ways to think about how to assess the impact and protect families, communities and businesses that are most at risk, while proactively building a foundation to prepare for recovery.

The pandemic has put enormous financial strain on New York City’s workers and contributed to a substantial slowdown in the city’s economy. In collaboration with Mastercard New York City is looking to efficiently diagnose the economic health of their community to inform future policy and program development to build a more resilient economy.

Our Approach

Utilizing anonymized and aggregated transaction data, Mastercard is providing near real-time actionable insights to New York City leaders to help them analyze and estimate tax revenue to inform budget planning, critical information during a very dynamic and fluid time.

We have granted New York City access to our Mastercard Retail Location Insights, a proprietary web-based solution combining intuitive heat-maps and supporting dashboards, to help city leaders gain insight into the city’s sales tax revenue implications and adjust budgets accordingly. Focusing on taxable industries, the percentage change year over year can be used in order to approximate the sales tax impact from COVID-19. The solution is helping New York City:

- Diagnose current geographic performance
- Develop a network strategy response
- Evaluate areas of the community most impacted by individual industry sectors all the way down to retail block
- Help inform decisions on which geographic areas and industries to prioritize based on daily, weekly, or monthly spend insights.
- Identify recovery opportunities and actions: Measure the efficacy of specific policies deployed to address economic impact to inform and optimize response and recovery programs. When NYC transitions to recovery, this data will help target relief and response efforts to specific industries and geographies that need the most support.

Learn more at tylertech.com/transform.

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CONFERENCE AGENDA

11:25 – 11:35 a.m. ET
BREAK

11:35 a.m. – 12:50 p.m. ET
SESSION #7. VIRTUAL AND REMOTE: NAVIGATING THE NEXT FINANCIAL CLOSE

Field of study: Accounting (Governmental)

As workers were forced to abandon their offices earlier this year, many finance leaders found themselves in a predicament: how to manage a period-end close with a distributed and distracted workforce involving collaboration across different systems and locations. Join this session to discuss where finance leaders have made progress, and what the journey to improvement can look like. We’ll explore examples of getting out of your comfort zone, maneuvering budgets and constraints, audit considerations, and taking it to the next level with digital tools.

Jeff Goodwin, Partner, Deloitte & Touche LLP
Beth Portman, Senior Manager, Deloitte & Touche LLP
Amy Tener, Managing Director, Deloitte Consulting LLP
Jocelyn Quintos, Director Accounting and Operations, City & County of San Francisco (CA)

12:50 – 1:00 p.m. ET
BREAK

1:00 – 1:50 p.m. ET
SESSION #8. DRIVING OPERATIONAL EFFICIENCIES IN THE NEW NORMAL THROUGH RECONCILIATION AUTOMATION

Field of study: Finance

The New Normal has changed the way we work and live. It has tested the processes, systems and controls that financial institutions used for years, especially in the back-office. One back-office function that is highly critical but often very manual is reconciliation. Many financial institutions had to conduct their quarter-end close activities, including reconciliation, in a remote setting for the first time. While manual reconciliation processes conducted in an office are already highly susceptible to errors and inefficiencies, these activities in a remote setting can lead to irreversible mistakes and weaken the internal controls structure. Here we’ll address:

• The current market trends in reconciliation.
• Why many financial institutions are digitally transforming their back-office functions with a focus on reconciliation.
• The need for automation “now.”

KPMG IS PROUD TO BE A GOLD SPONSOR FOR THE 2020 NASACT ANNUAL CONFERENCE.

Join our discussion on August 24 at 2:50pm, which includes Nadiuska Pringle, Financial Operations Branch Chief from D.C. Courts Budget and Finance Division and Kirke Everson, Principal at KPMG, who will discuss how to manage to your back-office systems in a post COVID-19 world, leveraging robotic process automation and artificial intelligence.

kpmg.com
• How you can generate efficiencies in the short term and plan for future growth by automating reconciliation.

Clodagh Swennumson, Director, Product Management, Digital Efficiency, Fiserv
Channing L Monti, Senior Sales Executive, Financial Control Solutions, Fiserv
Peter Smith, Assistant Commissioner, Department of Finance, New York City (NY)
Sarita Campbell, Director of Reconciliations, Department of Finance, New York City (NY)

1:50 – 2:50 p.m. ET
LUNCH BREAK

2:50 – 4:05 p.m. ET
SESSION #9. ECONOMIC REPORT FOR THE STATES

Field of study: Economics

The fiscal outlook for states has changed dramatically since the beginning of the year. This session will examine the fiscal situation in the states as they entered the pandemic and ensuing economic downturn, and the expected impact the downturn will have on state budgets.

S&P Global Ratings expects COVID-19 and current economic conditions will create challenges for all states, but not all states are facing the same credit conditions. This session will explore how we incorporate our economic outlook in ratings and highlight emerging risks driving discussions of credit.

GAO’s 2019 State and Local Government Fiscal Outlook Update again suggested the state and local sector will face challenges during the next 50 years—in a pre-COVID-19 world. The current pandemic brought new funding and new challenges as all levels of government reacted to the public health and economic crisis. This presentation will discuss the federal response and oversight of the assistance to state and local governments.

Shelby Kerns, Executive Director, National Association of State Budget Officers
Carol Spain, Director, State Government Ratings, S&P Global Ratings
Michelle Sager, Director, Strategic Issues, U.S. Government Accountability Office

Learn more at workiva.com/government
LEADING IN A TIME OF CRISIS

New York State, an early epicenter of the COVID-19 pandemic, has become a national example of what can be achieved with a coordinated statewide effort. Yet, despite a dramatically improved public health environment, New York, like other states, continues to experience widespread economic devastation and may face a long road to fiscal recovery.

Learn from New York Comptroller Thomas P. DiNapoli as he details his state’s current economic and budgetary challenges, his office’s response, and his views on the steps necessary to build a broad, sustainable recovery.

THOMAS P. DINAPOLI
State Comptroller
New York

WEDNESDAY, AUGUST 26

10:30 – 10:35 a.m. ET
WELCOME BACK

Beth Pearce, President of NASACT and State Treasurer (VT)

10:35 – 11:25 a.m. ET
SESSION #11. LEADING IN A TIME OF CRISIS
Field of study: Personal Development

Thomas P. DiNapoli, State Comptroller (NY)

11:25 – 11:35 a.m. ET
BREAK

11:35 a.m. – 12:50 p.m. ET
SESSION #12. MANAGING THE NEXT RECESSION: WHAT ARE STATES DOING NOW?
Field of study: Economics

As a result of the economic crisis brought on by the COVID-19 global health pandemic, state governments are bracing for a dramatic shortfall in projected tax revenue — the effects may not be fully realized for months. This session will address ways government leaders are utilizing technology now to address the collapse in revenue and planning for ways to offset the decline while maintaining vital government services and minimizing impact. We’ll address the implementation of enhanced grants management, budgetary impact analysis and projections to agencies key performance indicators, reciprocal programs, offsets, and more rapid adoption of key business processes that either increase revenues or decrease costs.

Howard Dryver, Vice President, CGI
John Hicks, State Budget Director (KY)
Bob Jaros, Controller (CO)
Ann Urtling, Deputy Chief of Staff, Office of Governor Jim Justice (WV)
During this time of unprecedented change, one of the keys for governments to remain resilient and move forward is to use new data analytics to draw key information that can be analyzed, presented to and quickly acted upon by key government officials as they lead in this new age. This session will describe the initial plans of the leaders of the state of Idaho to go beyond the selection of its new ERP system and add the power to make critical key data driven decisions.

**Joshua Whitworth**, Chief Deputy Controller (ID)
**Yasmin Barnes**, Director, Analytics Industry and Solution Strategy, Infor
**Bradley Stillwell**, Vice President, Product Strategy, Infor

**4:05 – 4:15 p.m. ET**

**BREAK**

**4:15 – 5:05 p.m. ET**

**SESSION #15. LEGALIZED MARIJUANA: ACCOUNTING, AUDITING AND ECONOMIC IMPACT**

**Field of study:** Auditing (Governmental)

This session will discuss an initiative the state of Minnesota has taken to analyze the pricing of medical cannabis products and the audits the state of Colorado has conducted to assess the controls in place to minimize the risk of tax evasion and the diversion of marijuana products to illegal markets.

**Dianne E. Ray**, State Auditor (CO)
**Chris Tholkes**, Director, Office of Medical Cannabis (MN)
**Joshua Whitworth**, Chief Deputy Controller (ID)
**Yoko McCarthy**, Senior Manager, BerryDunn
**Steven Whitney**, Senior Manager, BerryDunn

**BenefitScape** is proud to virtually support the NASACT 2020 Annual Conference. **Looking forward to seeing you in person next year!**

Visit us at [www.benefitscape.com](http://www.benefitscape.com)
THURSDAY, AUGUST 27

10:30 – 10:35 a.m. ET
WELCOME BACK
Beth Pearce, President of NASACT and State Treasurer (VT)

10:35 – 11:25 a.m. ET
SESSION #16. U.S. POLICY OUTLOOK: RISKS AND IMPACTS
Candida “Candi” P. Wolff, Managing Director and Head of Global Government Affairs, Citigroup
Field of study: Economics

11:25 – 11:35 a.m. ET
BREAK

11:35 a.m. – 12:50 p.m. ET
SESSION #17. EVALUATING MODERN CLOUD SOLUTIONS FOR BUILDING RESILIENT STATE OPERATIONS
Field of study: Information Technology
Disruption has been the word of the day for at least a decade. Until recent months, state governments have been able to fend off the seismic shifts that have destroyed commercial business models like transportation and retail. Today, however, disruption has come to roost with all governments, including states. The pandemic and civil unrest that will become the hallmarks of 2020 have made it clear that states’ tendencies towards risk aversity have themselves become a major risk, leaving governments ill-equipped to shift operational constructs with suddenly requisite agility.
Join our speakers for lessons learned from other governments’ evaluation processes for Cloud projects.
Lynne Bajema, State Comptroller (OK)
Mark Betchy, Director, State & Local Strategy and Business Development, Oracle
Desieree McFadden, HRIS Cloud Services Supervisor (MT)
Matt Newman, Director Strategy & Business Development CX, Oracle
Bob Sabo, ERP Cloud Program Lead, Oracle
Troy Wintersteen, HCM Cloud Strategic Program Lead, Oracle
Ginny Zuckero, Information Technology Officer, City of Jacksonville (FL)

12:50 – 1:00 p.m. ET
BREAK

1:00 – 1:50 p.m. ET
SESSION #18. THE NEXT GENERATION WORKFORCE: RECRUITING, RETAINING AND MOTIVATING EMPLOYEES
Field of study: Personnel/Human Resources
It is predicted that as much as 40 percent of state and local government workforces will be retiring in the next five years. The ability to not only effectively recruit, but also to retain their replacements will be a significant challenge for public sector HR professionals. This session outlines best practices for helping modernize your recruiting practices.
Larry Fitch, Principal Value Manager for Public Sector, Workday

U.S. POLICY OUTLOOK: RISKS AND IMPACT
This session will discuss current U.S. policy and its impact on the 2020 elections, the geopolitical risks in the global marketplace, the economic impact of the lingering COVID-19 virus and associated relief funds, U.S./China tensions, and other emerging issues.
Ms. Wolff has more than 20 years of government relations experience in key public and private sector positions. Most notably, from January 2005 to December 2007, she served in the White House as the assistant to the President for Legislative Affairs, the first female to have ever held this position.
During this session Ms. Wolff will provide insights on what we have experienced, but more importantly, what lies ahead.
FRIDAY: KEYNOTE SESSION

BETH PEARCE
State Treasurer
Vermont

KATHRYN BURTON
Chief of Staff
Office of Boston Mayor
Martin J. Walsh

PAT MccARTHY
State Auditor
Washington

STACY NEAL
Director
Division of Accounting
Missouri

HILLARY THOMPSON
Project Lead
Vermont COVID-19 Response
and Recovery Project
Guidehouse

CRISIS MANAGEMENT: OPERATIONAL CHALLENGES DURING COVID-19

As the Coronavirus crisis unfolds around the world, businesses and governments are learning real-life lessons about their crisis management readiness. Employers and employees are adjusting to unique challenges and seeking to develop and simultaneously implement strategies to maintain workforce safety and productivity. This panel will address lessons learned from the unique operational challenges presented during the pandemic.

1:50 – 2:50 p.m. ET
LUNCH BREAK

2:50 – 4:05 p.m. ET
SESSION #19. GASB UPDATE: AN INSIDER’S LOOK AT THE GASB

Field of study: Accounting (Governmental)

This session will pull back the curtain to provide an insider’s view of the Governmental Accounting Standards Board from the perspective of three board members. A wide range of topics will be discussed, including current technical agenda projects, due process activities, and challenges that are being faced in the financial reporting environment.

Joel Black, Chair, GASB

David Bean, Director of Research and Technical Activities, GASB

Kristopher Knight, Deputy Secretary of State (DE) and GASB Board Member

Dianne Ray, State Auditor (CO), and GASB Board Member

4:05 – 4:15 p.m. ET
BREAK

4:15 – 5:05 p.m. ET
SESSION #20. PROCURE-TO-PAY CYCLE: HOW NEW YORK TURNED FORWARD THE CLOCK AND MODERNIZED ITS BUSINESS PROCESS

Field of study: Finance

In 2012 New York State retired the Office of the State Comptroller-managed Central Accounting System and numerous state agency financial management systems, and implemented a single, integrated statewide financial system. Subsequently, New York State has focused on alignment with best practices and business process change across state agencies. This session will detail the strategies and tactics New York State used to transition from disparate systems to an enterprise solution, leverage the enterprise system and implement industry best practices, and modernize its procure-to-pay business process.

Ed Bouryng, President, Metaformers

Brendan McClune, Project Manager, Office of State Comptroller (NY)

5:10 – 5:40 p.m. ET
NASACT BUSINESS MEETING Members-only meeting

18
FRIDAY, AUGUST 28

10:30 – 10:35 a.m. ET
WELCOME BACK
   Beth Pearce, President of NASACT and State Treasurer (VT)

10:35 – 11:50 a.m. ET
SESSION #21. CRISIS MANAGEMENT: OPERATIONAL CHALLENGES DURING COVID-19
Field of study: Personnel/HR
   Moderator: Beth Pearce, State Treasurer (VT)
   Kathryn Burton, Chief of Staff, Office of Boston Mayor Martin J. Walsh
   Pat McCarthy, State Auditor (WA)
   Stacy Neal, Director of Accounting (MO)
   Hillary Thompson, Project Lead, Vermont COVID-19 Response and Recovery Project, Guidehouse

11:50 a.m. – 12:00 p.m. ET
BREAK

12:00 – 12:50 p.m. ET
SESSION #22. ASSISTING GOVERNMENTS TO TARGET ECONOMIC DEVELOPMENT IN A COVID-19 ENVIRONMENT
Field of study: Economics

Vibrant and productive state and local governments function as critical pivots to identify and enable economic corridors. They are the hubs that attract and retain businesses, people and resources to their region. This session will show how relevant data should inform and drive economic decisions, and that objective data can take out the guess work in where economic investments should be made, or what areas are up-and-coming to attract even more specific investments. Speakers will demonstrate how massive volumes of aggregated big data can be used to deliver deep and timely insights.

   Greg Hamilton, Director, Mastercard
   Steven Wysmuller, Vice President, Government and Public Sector, Data and Services, Mastercard
   Mohamed Abdelhameid, Director, Center for Government Synergism, City of Seat Pleasant (MD)
   Eugene W. Grant, Mayor, City of Seat Pleasant (MD)
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robin.mline@plantemoran.com
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CONFERENCE AGENDA

12:50 – 1:00 p.m. ET
BREAK

1:00 – 1:50 p.m. ET
SESSION #23. PANDEMICS VS. STATES: TESTING CONTROLS IN THE WAKE OF COVID-19
Field of study: Finance

Data sharing culture and technology can help states use available data to facilitate better internal collaboration. This helps solve current and future problems, such as economic recovery. Hear from state leaders who are breaking down data silos and using predictive data analytics to prepare successful financial recovery plans in the context of COVID-19. In addition, learn how testing program controls related to fraud prevention ensures the security of high-risk programs like Medicaid and other essential services.

Julia Fischer, Director, Data Services (MD)
Lori Pilcher, Regional Inspector General, Audit Services, OIG HHS
Robert M. Finlayson, III, Senior Business Development Executive, Tyler Technologies

1:50 – 2:50 p.m. ET
LUNCH BREAK

2:50 – 3:40 p.m. ET
SESSION #24. HOW AUTOMATING SPEND MANAGEMENT HELPS STATES INCREASE COMPLIANCE, REDUCE RISK AND ENABLES A REMOTE WORKFORCE
Field of study: Finance

As state governments plan for the future, there may be a blend of back to the office and teleworking which can complicate business fluidity. Back office teams will be faced with the challenges of processing large amounts of paper and will need to address what are the most effective tools to help them recover and return to normal operations. By implementing automated solutions, state government can enable the remote management of key financial processes that could deliver substantial cost savings, mitigate errors and fraud, and improve efficiencies and compliance.

Karin Carbaugh, Director of Sales, Public Sector, SAP Concur
Sherri Schulte, Public Sector, Accounts Payable Subject Matter Expert, SAP Concur
Richard Eckstrom, Comptroller General (SC)

3:40 – 3:50 p.m. ET
BREAK

3:50 – 4:40 p.m. ET
SESSION #25. BOOST THE EFFICIENCY AND EFFECTIVENESS OF AUDITS WITH DATA ANALYTICS
Field of study: Auditing (Governmental)

In this session, learn how the team at Louisiana Legislative Auditor uses data analysis technology to identify and resolve inefficiencies, fraud, mismanagement, and errors within complex government programs like Medicaid, SNAP, Juvenile Justice, and more.

Chris Magee, Performance Audit Data Analytics Manager, Office of the Legislative Auditor (LA)
Brent McDougall, Senior Data Analyst, Performance Audit Services, Office of the Legislative Auditor (LA)

4:40 – 4:50 p.m. ET
CONCLUDING REMARKS
Elaine Howle, NASACT First Vice President and State Auditor (CA)
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