

Sponsorship Information

The **National Association of State Auditors, Comptrollers and Treasurers** is an organization for state officials tasked with the financial management of state government. NASACT’s membership is comprised of officials who have been elected or appointed to the offices of state auditor, state comptroller or state treasurer in the 50 states, the District of Columbia, and the U.S. territories. NASACT serves the needs of principal state officials as well as staff within their offices.

What is the Emerging Leaders Conference?

The **Emerging Leaders Conference** is designed for managers or up-and-coming staff in member offices. Sessions are offered in-person and also broadcast to a virtual audience.

The conference typically covers topics such as:

- Key leadership and management principles and ideas.
- Communication skills.
- Collaborating and cooperating across generations.
- Creating an engaged workforce.
- Presentation, instruction and facilitation skills.
- As well as a few technical sessions on accounting and auditing standards and emerging industry issues.

Where will the conference be held?

The 2024 conference will be held at the **Renaissance Columbus Downtown Hotel**, which is centrally located in the city near shopping, dining and entertainment.

Who and how many will attend?

The conference attracts managers and up-and-coming leaders in the offices of state auditors, comptrollers and treasurers from around the nation. Staff from other government agencies and non-members may also attend.

In 2023, the conference was attended by around **325 virtual** participants and **150 onsite**. We expect attendance in Columbus in 2024 to be at or higher than these numbers.

LEVELS & BENEFITS	Premier \$5,000	General \$3,000
Complimentary registrations.	3	2
Profile listing on conference app.	Logo & Hyperlink	Logo & Hyperlink
Recognition on signage and in printed brochure.	✓	✓
Tabletop display onsite.	✓	✓
Opportunity to provide a speaker. <i>Final topics and speakers will be determined by the program committee and will be based on member input and relevance.</i>	✓	

Learn More | www.nasact.org/emerging_leaders

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