

**2021 NASACT Emerging Leaders Conference
Virtual Training
April 6-8, 2021**

SPEAKER BIOGRAPHIES

SHWANDA BARNETTE has worked for the Florida League of Cities since 2016. Prior to becoming a membership relations ambassador, Shwanda most recently served as the FLC University Training Specialist, focused on ethics, diversity and inclusion, but has served municipalities in some capacity for over 14 years.

She received her juris doctor from Georgetown University in 2007. Following a judicial clerkship, private practice and adjunct teaching at Georgetown Law, Shwanda worked for five years in the District of Columbia government. She currently co-hosts a monthly live broadcast with Dr. Scott Paine entitled, #FLCitiesStrong, going beyond the daily headlines to feature stories of municipalities leading from the front.

TAMMIE BROWN is an assistant director with the Department of Health and Human Services, Office of the Inspector General, located in Kansas City, Missouri. She is responsible for directing the HHS/OIG/OAS/NEAR quality control review, peer reviews and CPA outreach activities.

She serves as the single audit coordinator for Health and Human Services. She has also served as the co-chair on OMB for Revising the Single Audit Process. She was a committee member for the redesign and update of the CIGIE Single Audit Quality Control Review desk review and Quality Control review guides. She has also overseen various updates to the NASACT single audit peer review check list.

Ms. Brown received a joint PCIE/ECIE award in recognition for her contributions in assisting the PCIE National Single Audit Project Management Team. She has received various CIGIE awards for her contributions to the single audit process. She is a past recipient of the David Walker Excellence in Accountability Award.

Prior to joining the OIG staff in December of 1999 Ms. Brown was employed by the Missouri Department of Revenue. Ms. Brown received an M.B.A. from Northwest Missouri State University and a B.S.B.A. in accounting from Missouri Western State University.

MICHAEL EULISS is the director of communications, government relations, and training for the North Carolina Office of the State Controller. Mr. Euliss is also a motivational teacher and holds numerous nationally-recognized certifications in training, teaching, and organizational health. He has provided educational events to hundreds of governmental, church, corporate, and civic groups across North America to help them develop a culture of servant leadership and displace ineffective and autocratic leadership practices. He is internationally recognized for practical but powerful motivational and inspirational learning experiences. His expertise is in leadership development, public and interpersonal communication skills, strategic direction, and group dynamics. He uses a variety of methods to equip today's leaders with the tools they need to become peak performers as well as make others around them better. Mr. Euliss has experiences in the corporate world as well as the public sector. He is retired from local government after 20 years and served in executive management in the private sector for 10 years before founding a non-profit organization focused on leadership development where he served for seven years. He has been married since 1984, is the father of three children, and grandfather of five. He resides with his family in North Carolina.

SCOTT FRANK has served as the director of performance and IT audit for the Office of the Washington State Auditor since 2018. In that capacity, he directs the office's performance audit program which was established through a 2005 citizens' ballot initiative. He also oversees the office's consolidated IT audit function, which includes data analytics, systems audits, cybersecurity audits, and forensic investigations.

Prior to coming to Washington, Scott worked for the Kansas Legislative Division of Post Audit for nearly 20 years, including serving as the state's fifth legislative post auditor from 2010 to 2018. He has served on the executive committees for a number of national and regional audit organizations, including the National State Auditors Association, the Mid-America Intergovernmental Audit Forum, and the Pacific Northwest Intergovernmental Audit Forum. Scott holds a B.S. in management information systems from

Kansas State University, an M.S. in business administration from the University of Kansas, and an M.A. in economics from the University of Missouri-Kansas City.

L. LAVON GRAY, Ph.D., has spent over three decades investing in leaders across the U.S. and around the world. In addition to his extensive experience as a professional speaker, executive coach and corporate culture expert, Lavon holds certificates in mediation from Northwestern University and conflict resolution from Cornell University, and has completed professional leadership development through Harvard University and the Disney Institute. To support his work with corporate and non-profit leaders, Lavon developed the *Organizational Conflict Index*® to assist organizations in identifying their internal conflict levels and develop strategies to promote organization health.

As a veteran sports official, Lavon brings a unique perspective to the field of conflict resolution. He currently works as an on-field NCAA football official and has officiated in numerous collegiate conferences across the East Coast. An award-winning author, he is a professional member of the National Speaker's Association and Forbes Coaches Council and is a certified speaker and leadership coach with The John Maxwell Team. Lavon currently serves as senior director of culture development and executive coaching with The Bread Agency in Hattiesburg, Mississippi.

JO DALE GUZMAN is the professional development manager at the Texas State Auditor's Office. In her current role, she oversees the training events for both the State Auditor's Office staff and open enrollment training that is attended by state and local auditors. In addition to training, Mrs. Guzman is also on the hiring and onboarding team for incoming auditors and project manager for the agency's performance management system. Prior to her current role, Mrs. Guzman was a program manager for the Texas Municipal Courts Education Center where she coordinated bailiff and warrant officer training and a statewide court clerk certification program. She was an adjunct faculty member at Texas State University-San Marcos for five years.

Mrs. Guzman has a Bachelor of Arts in Criminal Justice from Saint Edward's University and a Master of Science in Criminal Justice from Texas State University-San Marcos. She has authored articles for various state and national publications and her areas of instruction include Franklin Covey's Leadership, 5 Choices and Project Management. She is an avid reader and has a passion for dress code.

TRISH "DOC" HOLLIDAY is an educator, international keynote speaker, workshop facilitator, and leadership executive coach who helps professionals be perceived as the talented, confident, creative leaders they truly are. She is a dynamic human resources leader who is passionate about learning. Trish believes in a culture that promotes engagement, encourages retention, and provides development for all employees, positioning the organization as a learning organization.

Trish is founding partner of the HR consulting company, Holliday | Kenning. She has extensive experience in the human resources industry with a special focus on strategy and leader development. She provides leaders in the private and public sectors with an organizational playbook that focuses on growing leaders and driving performance. Trish serves on various non-profit and academic boards and enjoys giving back to the community. As an alum of Leadership Tennessee, Leadership Middle Tennessee, and Young Leaders of Nashville, Trish has a passion for non-profits and is a founding board member of the non-profit organization, Impact Nashville.

From her days in fulltime ministry, in the Appalachian missionary field, and her work in government, private sector, and education, she has found enormous joy in helping people become their best selves and organizations to reach optimal performance.

As the deputy state auditor at the North Dakota State Auditor's Office, one of **BRIANNA LUDWIG'S** main roles is communicating the results of our audits to the citizens of North Dakota. She manages internal communications and has a strong interest in aligning culture with their strategic plan, focusing on their values and building employee engagement.

HEIDI MORMAN serves as the business manager for the North Dakota State Auditor's Office. With nearly 13 years of auditing experience, Heidi uses her combined knowledge of her auditing background and her passion for human resources to hire the best and brightest team members for the Auditor's Office. She focuses her energy on creating a culture that is caring, and in line with the office's values of respect, excellence, leadership, integrity and teamwork.

After more than 30 years in higher education, **DR. SCOTT PAINE** (Ph.D., political science, Syracuse University, 1985) joined the staff of the Florida League of Cities in 2015 as the director of leadership development and education. Scott's perspective on public service has been formed by both his academic career and his political activities, which included serving for two terms as a Tampa city councilman. Scott is a popular trainer and conference speaker in both in-person and virtual settings. He is co-host (together with FLC Ambassador Shwanda Barnette) of an innovative monthly webinar, FLCitiesStrong. He is the author of *More than Self* (2017), *Rethinking Public Leadership for the 21st Century* (2009), a regular column in *Quality Cities (QC)* magazine, and a blog at drscottpaine.com. Scott and his wife, Carol, have ten children, including seven adopted children, and seven grandchildren.

LISA PARKER is a senior project manager with the Governmental Accounting Standards Board. Prior to joining the GASB in 2008, Lisa worked for Runyon Kersteen Ouellette CPAs for 10 years, the town of Old Orchard Beach, Maine as finance director and interim town manager for two years, and the city of Saco, Maine as finance director for eight years.

Lisa is a certified public accountant and a chartered global management accountant. She also is a member of the Association of Governmental Accountants, the American Institute of Certified Public Accountants, and the Maine Society of Certified Public Accountants, where she served as president. Previously, Lisa was president of the Maine Governmental Finance Officers Association, an executive board member of the New England Governmental Finance Officers Association, and a member of a national GFOA standing committee.

Lisa attended Boston College and the University of Southern Maine graduating with magna cum laude honors and a bachelor's degree in accounting.

DOUG RINGLER, CPA, CIA, serves as Michigan's auditor general, a position he has held since June 2014. He was appointed to an eight-year term by a majority vote of the House and Senate. This position, established in Michigan's Constitution, is responsible for conducting post audits of all state branches, departments, offices, boards, commissions, and similar entities. The OAG has approximately 160 employees. Previous to his appointment, Doug served as director of the Office of Internal Audit Services for seven years, as Michigan's manager of financial reporting for nine years, and 10 years with the OAG prior to returning as the auditor general. Doug obtained his accounting degree from Ferris State University. Doug currently serves on the NSAA Executive Committee and is vice chair of the performance audit committee.

An award-winning motivational speaker, **DENISE RYAN** lights the fires of enthusiasm so people can do great things. She is an author, an M.B.A. and a CSP (certified speaking professional), a designation of excellence held by less than 10 percent of professional speakers. And she is a certified virtual presenter. Her programs have been heard by audiences across the globe to include Wells Fargo, IBM, Blue Cross Blue Shield, and the U.S. Department of Homeland Security. She has spoken at the NSAA National Conference as well as for several state audit teams. And she's excited to be here with us today!

JESSICA M. SACCHETTI, CPA, is the president of 20-20 Services LLC. As president, Jessica is passionate about developing learning programs that help professionals meet their goals. Jessica brings 20 years of experience in the accounting industry, working with accountants, auditors and tax professionals. She continues to work closely with employers and individuals to create learning solutions that address key organizational and individual needs. Prior to her role as president, Jessica led the product development efforts at 20-20 Services, LLC. She specialized in creating and customizing training programs to best meet the needs of young professionals nationwide. Jessica began her career at Deloitte & Touche LLP where she served as an audit manager. Following her passion for teaching, Jessica joined AuditWatch (a division of Thomson Reuters) in 2005 where she developed and delivered audit staff training and consulting programs to a wide variety of accounting professionals.

Jessica is a CPA, licensed in Massachusetts and is a member of the AICPA. Jessica holds a bachelor's degree in accounting from Stonehill College in Easton, MA, and a master's degree in taxation from Bentley University in Waltham, MA. Jessica has also served as an adjunct faculty member in the Business Department at Stonehill College in Easton, MA.

BRANDON STEED is a former educator who has been a data analyst with the Georgia Department of Audits and Accounts for the last two years. He assists the Financial Audit, Performance Audit, and Sales Ratio divisions using data analysis, visualization, statistical modeling, and sampling techniques. He is a graduate of the University of Georgia, receiving both a bachelor of science in education and a master of science in education for mathematics education. He has also completed the Thinkful Data Science Immersion Program. Brandon is skilled with various data tools and techniques, including SQL, Python, PowerBI, data cleaning, and machine learning. He uses his extensive knowledge of statistics and programming languages to provide valuable analyses to the different business units at DOAA.

SHANNON TUFTS, Ph.D., associate professor of public law and government, is the director of the University of North Carolina at Chapel Hill's Center for Public Technology. She designed and implemented the first local government Certified Government Chief Information Officers program in the nation in 2004 and continues to run multiple CIO certification programs across the U.S. for local and state government IT professionals. Dr. Tufts' areas of expertise include the intersection of law and technology in the public sector, cybersecurity and cyber liability, cloud computing, IT contracting, social media, and strategic IT investments, as well as CIO leadership and development. Tufts earned a B.A. from UNC-Chapel Hill, an M.P.A. from UNC-Charlotte, and a Ph.D. in public administration with a concentration in public sector information systems from North Carolina State University.

JENNIFER TURCOTTE is an information systems audit supervisor with the North Carolina Office of the State Auditor. Jennifer started her career with the NC OSA Financial Division in 2008 and worked from an entry-level position to leading the Data Retrievals, Computer Assisted Audit Techniques, Data Analytics, and Robotics teams. She holds a master's degree in accounting from East Carolina University and a data analytics certificate from University of North Carolina - Chapel Hill. Jennifer became the NSAA Data Analytics Workgroup Chair in May 2020.