

NASC 2012 ANNUAL CONFERENCE



National Association of State Comptrollers

31st Annual Conference

March 21-23, 2012 ■ Oklahoma City, Oklahoma

The Skirvin Hotel

Continuing Professional Education

Conference Objectives: To present:

- (1) Responsibilities of the state comptroller in the financial management of state government.
- (2) Programs and management techniques to make the comptroller's functions in state government more efficient and effective.
- (3) Comptroller's roundtables.
- (4) Information about federal laws and regulations which pertain to comptrollers' activities.
- (5) Applications of information technology in state comptrollers' offices.
- (6) Recent developments in accounting and financial reporting standards for state and local governments.

Level of Knowledge: Overview.

Education or Experience Prerequisite: General understanding of the functions and duties of the state comptroller; general understanding of information technology applications in accounting and control functions; general understanding of federal regulations affecting state accounting functions.

Advance Preparation: No advance preparation is required.

CPE: 18.5 credits have been recommended.

Delivery Method: Group-Live



The National Association of State Auditors, Comptrollers and Treasurers is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN, 37219-2417, or by visiting the website www.nasba.org.

NASC Executive Committee

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Vice President: Richard Eckstrom, Comptroller General (SC)

Secretary/Treasurer: Kim R. Wallin, State Controller (NV)

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Conference Sponsors

NASC wishes to thank the following conference sponsors:

Premier	CGI CherryRoad Technologies Oracle
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Tuesday, March 20

8:00 a.m. – 12:00 noon (Continental, 14th Floor)
NASACT EXECUTIVE COMMITTEE

3:00 – 7:00 p.m. (Grand Ballroom Foyer)
REGISTRATION

3:00 p.m. (Continental, 14th Floor)
COMMITTEE ON ACCOUNTING, REPORTING & AUDITING

4:00 p.m. (Continental, 14th Floor)
NASC EXECUTIVE COMMITTEE

6:30 – 8:30 p.m. (Founder's Room, 14th Floor)
RECEPTION Sponsored by CherryRoad Technologies

Wednesday, March 21

7:00 – 8:00 a.m. (Centennial Room)
BREAKFAST

8:00 – 8:15 a.m. (Ballroom E/F)
WELCOME

– Brenda Bolander, State Comptroller (OK), President of NASC
 – Preston Doerflinger, Oklahoma State Finance Director and Secretary of Finance and Revenue

8:15 – 9:05 a.m. (Ballroom E/F)
PANEL A

- **State of the States: State Fiscal Outlook**
 – Scott Pattison, Executive Director, National Association of State Budget Officers

Moderator: Brenda Bolander, State Comptroller (OK), President of NASC

9:05 – 9:55 a.m. (Ballroom E/F)
PANEL B

- **Transparency in Federal Funding – Not Just a Buzzword Anymore**
 – Nancy DiPaolo, Assistant Director, Congressional and Intergovernmental Affairs, Recovery Accountability and Transparency Board

Moderator: Brenda Bolander, State Comptroller (OK), President of NASC

9:55 – 10:15 a.m. (Grand Ballroom Foyer)
BREAK

10:15 – 11:55 a.m. (Ballroom E/F)
PANEL C

- **GASB Update**
 – Robert Attmore, Chairman, Governmental Accounting Standards Board
 – David Bean, Director of Research and Technical Services, Governmental Accounting Standards Board
 – Frank Crawford, President, Crawford & Associates

Moderator: Jan Sylvis, Chief of Accounts (TN), Past President of NASC

11:55 a.m. – 1:00 p.m. (Centennial Room)
LUNCH

- **From Traditionals to Millennials: Leading Generations at Work**

– Dr. Ken Eastman, Management Professor, Oklahoma State University

Moderator: Anna Maria Kiehl, State Comptroller/Chief Accounting Officer (PA)

1:00 – 2:40 p.m. (Ballroom A-D)
COMPTROLLERS' ROUNDTABLE 1: FEDERAL-STATE ISSUES

Moderator: Kim Wallin, State Controller (NV), Secretary/Treasurer of NASC

- DATA Act
- SWCAP: Maximizing the Benefit to the States
- Circular A-87
- Increases in IRS Levies
- IRS Audit/Review: Lessons Learned
- Other Topics

2:40 – 3:00 p.m. (Grand Ballroom Foyer)
BREAK

3:00 – 3:50 p.m. (Ballroom E/F)
PANEL D

- **ERP and Beyond: What's Next?**
 – Wayne Bobby, Solution Specialist, Vice President, Oracle
 – Brenda Bolander, State Comptroller (OK)
 – Marshal Gimpel, Director, Enterprise Services Center for the Federal Aviation Administration

Moderator: Donna Jones, State Controller (ID), Member of NASC's Executive Committee

3:50 – 4:00 p.m. (Grand Ballroom Foyer)
BREAK

4:00 – 5:15 p.m. (Ballroom E/F)
PANEL E

- **How to Maximize the Value of ERP and Other IT Investments**
 – Thomas Lynch, Sr. Principal, Value Engineering, SAP
 – Richard Eckstrom, Comptroller General (SC)
- **Innovative Strategies for Cost Recovery and Savings for States**
 – Karen Warner, Partner, Deloitte Tax LLP
 – George Mitchell, Director, Deloitte Consulting LLP

Moderator: Paul Christofferson, State Accounting Division Administrator (MT)

Thursday, March 22

7:00 – 8:00 a.m. (Centennial Room)
BREAKFAST

CONFERENCE PROGRAM

8:00 – 9:15 a.m. (Ballroom E/F)

PANEL F

- **Effective Internal Controls During ERP and Other Enterprise System Implementations**
 - Tim Schmutzler, Principal, KPMG
 - Rory Costello, Principal, KPMG
 - Christopher Gorka, Assistant Comptroller (NY)
- **Exploring the Feasibility of Lower Cost, Less Risk Financial Management Systems... A Perspective of the States**
 - Charlie Johnson, Managing Director, US Government ERP, Microsoft
 - Clark Partridge, Comptroller (AZ)
 - Jan Sylvis, Chief of Accounts (TN)
 - Tom White, Comptroller (AL)

Moderator: John Reidhead, Director, Division of Finance (UT), Member of NASC's Executive Committee

9:15 – 9:25 a.m. (Grand Ballroom Foyer)

BREAK

9:25 – 10:20 a.m. (Ballroom E/F)

PANEL G

- **The Cloud Imperative**
 - Aldona Valicenti, Vice President, CGI

Moderator: Martin Benison, Comptroller (MA), Past President of NASC

10:20 – 10:40 a.m. (Grand Ballroom Foyer)

BREAK

10:40 – 11:55 a.m. (Ballroom E/F)

PANEL H

- **Source-to-Settle Project with the State of Georgia**
 - Shawn Taoufik Townsend, Source to Settle Practice Director, The Hackett Group
 - Bryan DeGraw, Senior Director Finance Advisory, The Hackett Group
 - Alan Skelton, Deputy Director, State Accounting Office (GA)
- **Best Practices: Using an Integrated Toolset to Survive in the New Era**
 - Robert Childree, Director, State and Local Government, Grant Thornton

How an ERP Project Became a Segmented Approach
– Tom White, Comptroller (AL)

Moderator: David Von Moll, Comptroller (VA), Member of NASC's Executive Committee

11:55 a.m. – 1:00 p.m. (Centennial Room)

LUNCH

1:00 – 2:40 p.m. (Ballroom A-D)

COMPTROLLERS' ROUNDTABLE 2: OPERATIONAL EFFECTIVENESS

Moderator: David McDermott, State Controller (CO) and Member of NASC's Executive Committee

- Effective Use of Estimated Accruals
- Obtaining Information from Component Units
- Other Faster Financial Reporting Issues
- Use of Microsoft Project to Improve Communications and Checklists
- Lessons Learned from State ERP Implementations
- Pension Accounting
- Other Topics

2:40 – 3:00 p.m. (Grand Ballroom Foyer)

BREAK

3:00 p.m. (Ballroom A-D)

NASC BUSINESS MEETING

(open to NASC members and state staff only)

6:00 – 7:00 p.m. (Venetian Foyer, 14th Floor)

RECEPTION Sponsored by Oracle

7:00 – 8:30 p.m. (Venetian, 14th Floor)

CONFERENCE BANQUET Sponsored by CGI

Presiding: Brenda Bolander, State Comptroller (OK), President of NASC

- Introduction of Executive Committee
- Introduction of Comptrollers Permanent Commission from Mexico
- Acknowledgement of Sponsors
- Presentation of Awards
 - President's Awards
 - Distinguished Service Awards

Following Banquet (Venetian Foyer, 14th Floor)

CORDIALS AND DESSERT

Friday, March 23

7:00 – 8:00 a.m. (Crystal Room)

BREAKFAST

8:00 – 9:15 a.m. (Ballroom E/F)

PANEL I

- **Data Collection vs. Data Analytics**
 - Marc Sotkiewicz, Partner and Analytics Director, Health and Public Service, Accenture
 - Martin Benison, Comptroller (MA)
- **Fighting Fraud on New Fronts; Strategies to Help Guard Against Financial and Reputational Risk**
 - Jeannette Martin, Director; Senior Product Manager, Bank of America
 - Kim Wallin, State Controller (NV)

Moderator: Clark Partridge, Comptroller (AZ), Past President of NASC

9:15 – 9:25 a.m. (Grand Ballroom Foyer)
BREAK

9:25 – 10:20 a.m. (Ballroom E/F)
PANEL J

- **Driving Change from the Top: Capturing Statewide Spend**
 - Jeff Bailey, Change Management Consultant, CherryRoad Technologies
 - Kristine Splieth, Business Process Manager (GA)

Moderator: Greg Griffin, State Accounting Officer (GA)

10:25 – 11:00 a.m. (Ballroom E/F)
PANEL K

- **GASB 45 and Smoking Cessation Initiatives: Considerations for the States and Their Actuaries**
 - Anne Jackson, Principal and Consulting Actuary, Milliman
 - Ed Ross, Controller (KY)

Moderator: Greg Griffin, State Accounting Officer (GA)

11:00 – 11:15 a.m. (Grand Ballroom Foyer)
BREAK

11:15 a.m. – 12:05 p.m. (Ballroom A-D)
COMPTROLLERS' ROUNDTABLE 3: GENERAL ISSUES

Moderator: Richard Eckstrom, Comptroller General (SC), Vice President of NASC

- *Fraud Related to the Use of Credit/Debit Cards*
- *TIN Matching at the State Level: Use, Benefits and Suggested Improvements*
- *Health Insurance, Medicaid and Waivers*
- *Aging Workforce/Lack of Budget to Replace FTEs*
- *Transparency and Social Media*
- *Strategies for Responding to the Economic Factors Facing States*
- *Other Topics*

Don't forget to turn in your CPE and evaluation forms at the registration desk!

Travel Assistance Reminder

To help NASC members (or their designees) attend the conference, NASACT is offering up to \$750 in travel assistance for members. The reimbursement request form may be downloaded at www.nasact.org/conferences_training/nasc/annualconference.cfm. The form should be submitted to NASACT along with all applicable supporting documentation by Monday, April 30.

UPCOMING EVENTS - Register for these events at www.nasact.org!

2012 NASACT Middle Management Conference – April 16-18, Little Rock, Arkansas

The NASACT Middle Management Conference features tracks tailored to address training needs of middle management staff in the offices of state auditors and state comptrollers, as well as training directors.

2012 Webinar – Clarifying the Clarity Standards: Group Audits – May 2

2012 NSAA Annual Conference – June 12-15, Madison, Wisconsin

The NSAA Annual Conference brings together state auditors to continue a professional network and share work-related experiences. During conference sessions, state auditors share their successes and failures in handling state problems as well as federal issues. The conference participants gain a wealth of insight on innovations used in other states.

2012 Webinar – GASB Review – July 18

2012 NASACT Annual Conference – August 12-15, Seattle, Washington

The NASACT Annual Conference is the premiere event of the year for state auditors, comptrollers and treasurers, bringing the three groups together for sessions and networking opportunities. The conference addresses cross-cutting issues that state government financial stewards must face each day.

Travel Assistance Program: To help members attend the NASACT annual conference, NASACT will be offering up to \$1,000 of travel assistance to all state auditors, state comptrollers and state treasurers (or their designees). Additionally, a free conference registration will be offered to all new members.

2012 NSAA IT Workshop and Conference – September 25-28, Nashville, Tennessee

The NSAA IT Workshop and Conference offers information technology staff from state audit offices an in-depth study on ever-changing issues such as information security, auditing databases, vulnerability assessments and more.

ABOUT NASC

The National Association of State Comptrollers was organized in 1978 as an associate of the National Association of State Auditors, Comptrollers and Treasurers (NASACT). NASC's mission is to enhance the effectiveness of state comptrollers and improve financial management in state government through cooperation, sharing of information, education, and advocacy of issues affecting government finance.

Committees

Advisory Committee for State Comptrollers: Technical Activities and Functions: Develops surveys to gather data for the publication.

Accounting and Financial Reporting (CAFR): Monitors and responds to exposure drafts on behalf of NASC. Meets at the NASC annual conference.

Constitution and Bylaws: Receives and studies proposals for changes to NASC's constitution and bylaws.

Financial Plan: Reviews NASC's financial plan each year and monitors operations during the year.

Middle Management Conference: Plans finance offerings for NASACT's annual middle management conference.

Nominating: Nominates the NASC Executive Committee.

Outreach: Provides outreach on behalf of NASC to new state comptrollers.

Program: Develops the technical program for NASC's annual conference.

Resolutions: Prepares and recommends resolutions for review and approval by the membership.

Site: Finds sites for NASC's annual conferences (as needed).

Information Sharing Groups

Internal Controls: Discusses issues related to internal controls and applicable tools.

Paperless Accounts Payable: Discusses issues related to making the accounts payable process paperless and other accounts payable matters.

Payroll: Holds quarterly conference calls to discuss issues related to payroll operations within the states.

Transparency: Holds conference calls to discuss matters related to transparency websites in state governments along with other areas of transparency such as budgeting and financial reporting.

Travel and P-Card: Holds quarterly conference calls to discuss issues related to travel and p-card programs in the states.

Benchmarking Project

In August 2005, NASACT launched a benchmarking project through a contract with the Hackett Group (with assistance from Accenture). Benchmark services are being provided in four areas: financial management, information technology, human resources/payroll, and procurement. A new RFP was issued in November 2011 for benchmarking and benchmark-related consulting services. To find out more about how to participate in the Benchmarking Project, speak with a NASACT staff or NASC Executive Committee member.

Technical Services Program

NASC's association manager and support staff are available through NASC's Technical Services Program to respond to your technical questions or distribute them to NASC's network of contacts. Additionally, surveys on topics of special interest are conducted from time to time through the program. Responses to past technical inquiries can be found at www.nasact.org/nasc/technical/index.cfm

State Comptrollers: Technical Activities & Functions

This publication, which is revised every other year, offers a comprehensive view of operations within comptrollers' offices around the country. It includes data about comptrollers' offices and is available free to members at www.nasact.org.

NASC 2013 Annual Conference

March 2013 – March 20-22
Columbia, South Carolina

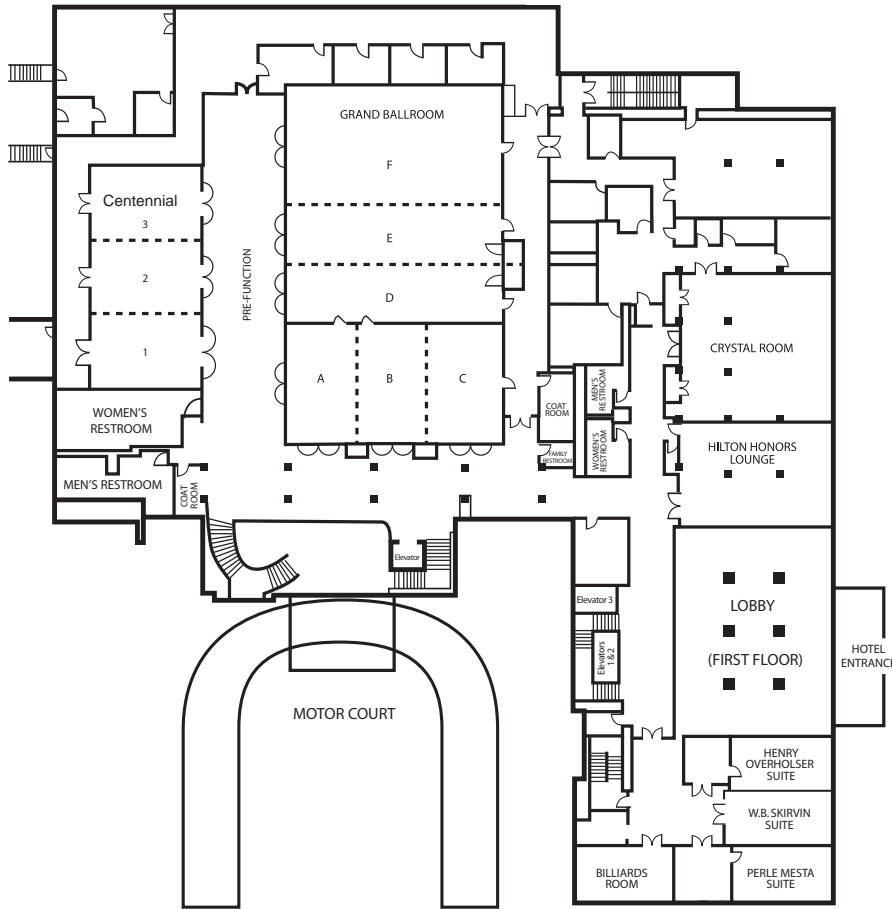
Richard Eckstrom, comptroller general of South Carolina and NASC's incoming president, will host the 2013 conference.

Watch for more details in the future!

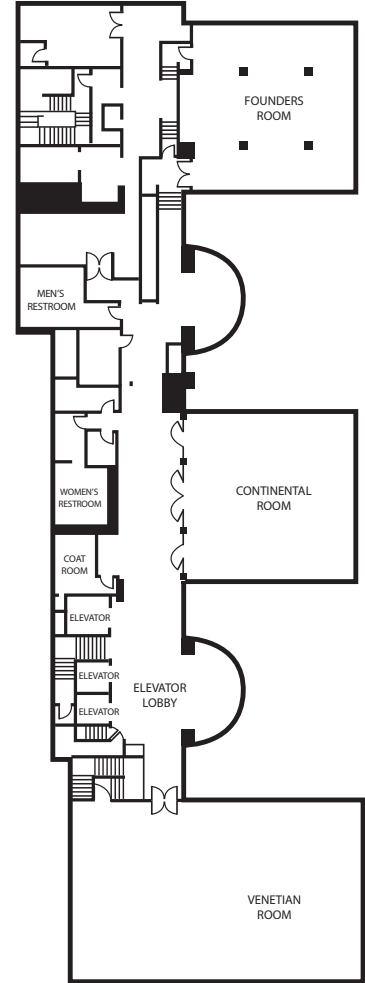
The Skirvin Hotel

1 Park Ave, Oklahoma City, 73102 ■ (888) 490-6546

2nd Floor



14th Floor



Past Presidents of NASC

2010-11	D. Clark Partridge	1992-93	Gordon Crabtree, Utah
2009-10	Calvin McKelvogue, Iowa	1991-92	Ann G. DeVore, Indiana
2008-09	Kim Garner, Alaska	1990-91	Robert D. Luth, Nebraska
2007-08	Paul R. Carlson, Nebraska	1989-90	N. Anthony Calhoun, D.C.
2007	Paul R. Carlson, Nebraska	1988-89	Ellen O'Connor, Massachusetts
2006	Connie K. Nass, Indiana	1987-88	Darrell R. Daines, Nevada
2005-06	Martin J. Benison, Massachusetts	1986-87	Harvey C. Eckert, Pennsylvania
2004-05	Kim S. Oliver, Utah	1985-86	Eugene Findlay, Utah
2003-04	Glen B. Gainer III, West Virginia	1984-85	Edgar C. Ross, Kentucky
2002-03	Jan I. Sylvis, Tennessee	1983-84	Edward J. Mazur, Virginia
2001-02	Robert Rocha, Arizona	1982-83	Robert L. Buckham, Tennessee
2000-01	Gerald D. Bair, Iowa	1981-82	Earle E. Morris, Jr., South Carolina
1999-00	John J. Radford, Oregon	1980-81	Roland W. Burris, Illinois
1998-99	Vernon L. Larson, South Dakota	1979-80	Dan Whittemore, Colorado
1997-98	William Kilmartin, Massachusetts	1978-79	James Cobler, Kansas
1996-97	J.D. Williams, Idaho		
1995-96	William J. Raftery, Wisconsin		
1994-95	Clifford W. Hall, Colorado		
1993-94	Robert L. Childree, Alabama		



National Association of State Comptrollers

Headquarters Office

449 Lewis Hargett Circle
Suite 290
Lexington, KY 40503
p (859) 276-1147
f (859) 278-0507

Washington Office

444 N. Capitol Street, NW
Suite 234
Washington, DC 20001
p (202) 624-5451
f (202) 624-5473