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Ms. Zitzow is a frequent speaker for various national associations including the National Association of State Auditors, Comptrollers and Treasurers, NASC, Government Finance Officers Association, National Association of Counties, and National Association of State Budget Officers. She has provided expert witness and defended audit findings with numerous state and local governments. In addition, she has extensive experience with rate, studies, user fee studies, organizational studies, public assistance cost allocation studies, human resource consulting, revenue enhancement studies, and grants management.

Ms. Zitzow has an undergraduate degree in sociology from James Madison University and a master's in public administration from Virginia Commonwealth University. She is a member of the Midlothian Rotary Club and serves on several non-profit and local government boards in Richmond, Virginia.