

Jason Tiede currently manages the Public Sector Prepaid Services business at Citi. He joined Ecount (now a Citi company) as a founding member and is one of the preeminent experts in the prepaid industry.

Leveraging nearly ten years experience, Jason has focused on developing solutions and strategic partnerships with Fortune 100 corporations, was actively involved in launching the industry's first-ever virtual debit card, and contributed to the development of Citi's entire prepaid business. Jason's areas of expertise include business development, strategic planning, product development and financial analysis.