

Biography

Daniel W. Rose

VP/Business Leader, US Public Sector Development

Daniel Rose is vice-president, Public Sector Market Development at MasterCard Worldwide. In this role, Mr. Rose is responsible for business development in the public sector, focusing on state, regional, and municipal government, higher education, and public utilities. His responsibilities include strategy development and execution for continued expansion of the use of card solutions by public sector entities globally. Prior to joining the MasterCard Public Sector team, Mr. Rose in charge of product management and development of commercial and public sector card programs for the global market.

Mr. Rose joined MasterCard in 2001 after 12 years in the petroleum industry where his primary focus was on card marketing, operations and account management. In this capacity, he managed and developed accounts in both the large corporate market and the public sector. Mr. Rose also spent four years with Dun & Bradstreet in a market research role.

Mr. Rose received a B.S. in business administration from Duquesne University in Pittsburgh and an M.B.A. in finance from Fordham University Graduate School of Business in New York City. He currently resides in Westchester County, New York.

Daniel W. Rose
914-249-5383
Daniel.Rose@mastercard.com