

TOM HOOD, CPA, CITP, has taken the CPA profession by storm with his innovative uses of technology at the Maryland Association of CPAs. From the virtual world of Second Life to social media tools like blogs, Twitter, Linked-In, and Facebook, Tom and his team at the MACPA are using these tools to communicate with members and teach CPAs about the power of these tools to keep them ahead of the curve in today's rapidly changing environment. Tom and the MACPA have been featured in the *Journal of Accountancy*, *Accounting Today* magazine, and AccountingWeb.

He is a nationally recognized author, speaker, and consultant recognized repeatedly as one of the Top 100 Most Influential CPAs by *Accounting Today* magazine. He also won the AICPA Special Recognition Award for his contributions to the profession leading the CPA Vision Project. Tom is the CEO and executive director of the Maryland Association of CPAs and founder and CEO of the Business Learning Institute (BLI) a center for the development of leadership skills for CPAs.